深圳(国际)科技影视周 Shenzhen (International) Science Film Week

第10届中国国际科教影视展评暨制作人年会

The 10th China International Conference of Science and Education Producers

中国·深圳 Shenzhen China

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年会概览 OVERVIEW

中国国际科教影视展评暨制作人年会(CICSEP)



中国国际科教影视展评暨制作人年会(CICSEP)由中国科学技术协会创办于2000年,每两年举办一次,至今已举办过9届,20多个国家地区的近百家电视台、制作机构参与,已成为该行业最具影响的国际活动之一,受到业内人士广泛关注和好评。年会由中国科学技术协会直属的中国科教电影电视协会主办,内容主要由国际上最新创作的科教节目评奖(中国龙奖评奖)和科教节目创作发展高端论坛组成,从第六届年会开始增加了科教节目的国际预售(Pitching)内容,目的旨在繁荣科教节目的创作和市场,促进该行业的国际交流,推动该行业的发展。

年会举办以来,一直得到国内外众多享有盛名的专业团体支持,中国国内有中央电视台及各省市电视台,各电影厂和各科教节目专业创作机构积极响应,国际上有澳大利亚广播公司(ABC)、英国广播公司(BBC)、加拿大广播公司(CBC)、探索频道(Discovery)、法国国家视听资料馆(INA)、韩国广播公司(KBS)、国家地理频道(NGC)、日本NHK电视台、新西兰自然历史公司(NHNZ)、意大利广播电视公司(RAI)、比利时法语广播电视台(RTBF)、德国电视二台(ZDF)等20多个国家众多国家级媒体、国际大公司选送作品参评,推荐专家、学者担当评委,推荐论坛发言者和买家。

China International Conference of Science and Education Producers



China International Science and Education Film and Television Exhibition Review and Producer's Annual Conference (CICSEP), founded by China Association of Science and Technology (CAST) in 2000, has held nine sessions every two years. Nearly 100 TV stations and production organizations in more than 20 countries and regions have participated in it. CICSEP is sponsored by the China Science Film and Video Association (CSFVA) under CAST. It mainly composed of the China Dragon Awards and the summit forum at the creation and development of science and education programs. Since the sixth annual meeting, the international pre-sale (Pitching) has been added, for developing science and education programs production, the industry, and international exchanges.



Since the beginning of CICSEP, it has been supported by CCTV, provincial and municipal TV stations, film studios and professional creative agencies of science and education programs in China, and many prestigious professional groups abroad, including Australian Broadcasting Corporation (ABC), British Broadcasting Corporation (BBC) and Canadian Broadcasting Corporation (CBC) internationally. CBC, Discovery, INA, KBS, NGC, NHK, NHNZ, RAI, RTBF and ZDE.

"中国龙奖"

China Dragon Award

"中国龙奖"是国际科教影视最高奖项,被誉为"科教影视作品的奥斯卡",至今已有来自全球57个国家和地区的1000多部作品参评,得到国际业内人士的普遍认可。通过评奖,协会收集了大量内容丰富、形式多样的优秀国际科教影片。参评和展映的影片内容涉及:自然科学、身边科学、农业科学、医疗科学、军事科学等领域。通过影视手段,为普及科学知识、弘扬科学精神、提高公民科学文化素质、提高科教影视行业作品质量起到了积极的助推作用。

中国花奖

"China Dragon Award" is the highest award of international science and education film and video. Up to now, more than 1000 works from 57 countries and regions around the world have been evaluated, and it has been widely recognized by international industry. Till now, the Association has collected a large number of excellent works with rich content and diverse forms. The contents of the films included natural science, surrounding science, agricultural science, medical science and military science. Through the means of film and television, it has played a positive role in popularizing scientific knowledge, promoting scientific spirit, improving citizens scientific and cultural quality, and improving the quality of science and education film and television industry works.

"科蕾杯"

Kelei Cup

"科蕾杯"是中国国内科教影视行业内最高奖项,其前身是中国科教影视"科蕾奖",由中国科学技术协会创办于1987年,每两年举办一次,迄今为止已经33年了。2015年经国家新闻出版广电总局建议,将"科蕾奖"改为"科蕾杯"。创办30多年来,在繁荣我国科教影视文化、鼓励和推进我国科教影视行业发展起到了卓有成效的作用,是国内科教影视行业最具影响力的专业评选活动。

和蕾斯

"Kelei Cup" is the highest award in China's science and education film and television industry. It was founded in 1987 by China Association of Science and Technology and held every two years. In 2015, the State Administration of Press, Publication, Radio and Television suggested that the "Kelei Award" be replaced by the "Kelei Cup". During the past 30 years, it has played an effective role in booming the culture of science and education film and television, encouraging and promoting the development of science and education film and television industry in China, and is the most influential professional selection activity in the domestic science and education film and television industry.

组织机构

Organization

支持单位 | SUPPORTOR:

中国科学技术协会

China Association for Science and Technology

主办单位 | SPONSORS:

中国科教电影电视协会、深圳市科学技术协会

China Science Film and Video Association, Shenzhen Association for Science and Technology

合作单位 | PARTNERS:

中国广播电影电视社会组织联合会、中国国际电视总公司、中国世界电影学会、中国农民电影节组委会、中国深圳国际气候影视大会组委会

China Alliance of Radio, Film and Television, China International Television Corporation, Chinese Society of World Cinema, Organizing Committee of China Farmer's Film Festival, Organizing Committee of Handle Climate Change Film Festival

地方合作单位 | LOCAL PARTNERS:

中共深圳市委、深圳市人民政府

Shenzhen Municipal Committee of CPC, Shenzhen Municipal People's Government

执行单位 | EXECUTIVE:

深圳广播电影电视集团

Shenzhen Media Group

协办单位 | CO-ORGANIZERS:

中央电视台科教频道、中国农业电影电视中心、中国教育电视台、北京科学教育电影制片厂、中国传媒大学、中国科协科技传播中心、华风气象传媒集团

China Central Television Science and Education Channel, China Agriculture Film and Television Center, China Education Television, Beijing Science & Education Film Studio, Communication University of China, CAST Science and Technology Communication Center, Huafeng Group of Meteorological

支持单位 | SUPPORTOR



中国科学技术协会

1958年9月,经党中央批准,正式成立全国科技工作者的统一组织——中国科学技术协会。目前,中国科协是国家科教工作领导小组、中央精神文明建设指导委员会和中央人才工作协调小组成员单位,第十二届全国政协有科协界委员43名。2016年6月,万钢当选为第九届全国委员会主席。

科协宗旨主要是: 高举中国特色社会主义伟大旗帜,坚持以马克思列宁主义、毛泽东思想、邓小平理论、"三个代表"重要思想、科学发展观为指导,深入贯彻落实习近平总书记系列重要讲话精神,按照全面建成小康社会、全面深化改革、全面依法治国、全面从严治党的战略布局,坚持科学技术是第一生产力,坚持把创新作为引领发展的第一动力,把人才作为支撑发展的第一资源,把创新摆在发展全局的核心位置,深入实施科教兴国战略、人才强国战略、创新驱动发展战略,认真履行为科学技术工作者服务、为创新驱动发展服务、为提高全民科学素质服务、为党和政府科学决策服务的职责定位,促进科学技术的繁荣和发展,促进科学技术的普及和推广,促进科学技术人才的成长和提高,反映科学技术工作者的意见建议,维护科学技术工作者的合法权益,营造良好科学文化氛围,坚定不移走中国特色社会主义群团发展道路,不断增强政治性、先进性和群众性,建设开放型、枢纽型、平台型科协组织,把广大科学技术工作者更加紧密地团结凝聚在党的周围,为实现中华民族伟大复兴的中国梦而努力奋斗。

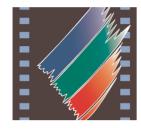
中国科协由全国学会、协会、研究会和地方科协组成。目前中国科协所属全国学会207个,地方科协3141个,乡镇科协(科普协会)3.1万多个、农村专业技术协会9.4万多个、企业科协1.3万多个、街道科协近8400多个、高校科协550个。

CHINA ASSOCIATION FOR SCIENCE AND TECHNOLOGY

As the largest non-governmental organization of scientific and technological professionals in China, the China Association for Science and Technology (CAST) serves as a bridge that links the Communist Party of China and the Chinese government to the country's science and technology community. Through its 210 national member societies and local branches all over the country, CAST maintains close ties with millions of Chinese scientists, engineers and other professionals working in the fields of science and technology.

CAST maintains cooperative relations with scientific and technological organizations of many countries and, as the representative of the Chinese science and technology community, is the national members of ICSU, WFEO and many other international scientific and technological organizations. In 2004, CAST was granted consultative status with the Economic and Social Council of the United Nations.

主办单位 | SPONSORS



中国科教电影电视协会

中国科教电影电视协会是促进科教电影、电视事业发展繁荣并从事有关研究的全国性群众团体,是具有公益性、学术性、独立法人资格的社团组织,是由全国从事科教影视工作的人员自愿组成的。中国科教电影电视协会原名中国科学电影协会,经中国科协批准1979年3月筹建。1986年7月正式成立。夏衍为第一届理事会名誉理事长,张清任理事长,孔祥谨任秘书长。2018年12月28日换届产生第六届理事会,现任理事长薛继军,党委书记、副理事长兼法人秘书长季林。

协会的业务范围和主要工作有:组织学术理论研讨,开展对会员和科教影视人才的继续教育和培训工作,推动和指导科教影视创作;按照规定经批准,举荐和表彰奖励优秀科教影视人才;举办科教影视的技术咨询服务、开发和转让;举办科教影视展播;积极推介科教影视资源传播,开展民间科教影视交流活动;做好国际科教影视合作、互动互助的纽带和平台;建立科教影视开发、创作、示范基地;反映会员的科教影视工作者的建议、意见和诉求,维护会员和科教影视工作者的合法权益;筹办发起科教影视发展基金与版权交易系统,为科教影视发展提供经济平台;完成业务主管单位和政府部门委托的其他工作。

1986年广播电影电视部批准协会代表中国参加国际科学电影协会(ISFA)。该国际组织于1992年更名为"国际科学传媒协会(IAMS)。

CHINA SCIENCE FILM AND VIDEO ASSOCIATION

As a national mass organization engaged in researches and promotion of the development of science and educational films and television, China Science Film and Video Association was founded in July 1986 with Mr. Xia Yan as the Honorary President, Ms. Zhang Qing as the President and Mr. Kong Xiangjin as the Secretary General. On December 28, 2018, members of the sixth council were elected with Mr. Xue Jijun as the Chairman and Mr. Ji Lin as the Secretary General.

The Mission Statement is CSFVA is to carry forward the scientific spirit, disseminating scientific ideas and methods, popularize scientific knowledge and improve the scientific literacy of all citizens. CSFVA brings together and serves the practioners of science and education films and television in the country, enhances, on both academic and operational aspects, the level of production and distribution of science and education films and television programs.

CSFVA organizes the events of academic exchange, screening, scientific consultation and other professional events, organizes awards events of science and education programs and practitioners, and provides professional training to members.

In August 1986, the association joined the International Association for Media in Science in Paris, France.



深圳市科学技术协会

深圳市科学技术协会于1982年5月成立,是中共深圳市委领导下的人民团体,其宗旨是团结组织科技工作者以经济建设为中心,认真履行为科学技术工作者服务、为创新驱动发展服务、为提高全民科学素质服务、为党和政府科学决策服务的职责定位,促进科学技术的繁荣和发展,促进科学技术的普及和推广,促进科技人才的成长和提高,反映科技工作者的意见建议,维护科技工作者的合法权益,营造良好科学文化氛围,坚定不移走中国特色社会主义群团发展道路,不断增强政治性、先进性和群众性,建设开放型、枢纽型、平台型科协组织。深圳市科学技术协会的主要任务是开展决策咨询、调查研究、学术交流、深港与国际科技交流合作、科学普及和科普资源建设等活动,加强所属团体之间的联系,培养、引进、表彰、举荐科技人才,率先成为区域创新体系的重要参与者、创新型城市解决方案的提供者、创新文化的建设者、国内外科技合作的实践者和科学技术普及工作的推动者。

截止2016年底,深圳市科学技术协会有3个直属事业单位,86个市级所属学会,已建有市级以上科普教育基地93家,全市8个行政区及2个功能区建有区级科协或科协专职队伍。

SHENZHEN ASSOCIATION FOR SCIENCE &TCHNOLOGY

The Shenzhen Science & Technology Association (SZSTA) was founded in May, 1982. As a people's organization under the leadership of the CPC Shenzhen Municipal Committee, SZSTA aims to unite and organize scientific and technological workers to promote the prosperity, development and popularization of science and technology, promote the growth and improvement of technological talents, safeguard the lawful rights and interests of scientific and technological workers, and serve technological workers and organizations. SZSTA focuses on carrying out activities such as decision consultation, investigation and study, academic exchange, Shenzhen's technological exchange and cooperation with Hong Kong and foreign countries, science popularization and popular science resource construction, cementing relations between its subordinate organizations, cultivating, introducing, commending and recommending technological talents, and taking the lead to become a major participant in the regional innovation system, a provider of innovative city solutions, a constructor of innovative culture, a practitioner of domestic and overseas technological cooperation and a promoter of science and technology popularization.

By the end of 2009, SZSTA had owned 3 subordinate institutions, 71 city-level societies, more than 10,000 members, 6 district-level science & technology associations, as well as 43 popular science education bases at or above the city level.

合作单位 | PARTNER

中国广播电影电视社会组织联合会

中国广播电影电视社会组织联合会,简称中广联合会,是全国性的广播电影电视行业组织,是由广播电影电视机构和从业人员自愿组成的专业性、非营利性的社会团体,担负着广播电影电视行业自律、行业服务、行业维权和学术理论研究的基本职能。中广联合会前身是1986年成立的中国广播电视学会(2004年更名为中国广播电视协会)。2014年,经民政部和国家新闻出版广电总局批准,更改为现在名称。

中广联合会自成立以来,在总局党组领导下,以党建工作为统领,致力于搭建"学术研究、创优引领、帮助扶持、自律维权"等四个平台,助力行业发展。现有单位会员包括24家全国性广播影视一级协(学)会;各省、自治区、直辖市广播影视协(学)会;中央人民广播电台、中国国际广播电台、中央电视台学会;专业委员会。中广联合会本级设有办公室、党群人事部、财务部、自律维权部、评奖工作部、学术部、《学刊》编辑部等部门。

中广联合会分党组书记、驻会会长张海涛,秘书长吕松山。

CHINA ALLIANCE OF RADIO, FILM AND TELEVISION

China Alliance of Radio, Film and Television is a nation-wide industry organization of radio, filmd and television. As a professional and non-profit society composed of institutions and individuals engaged in the industry of radio, film, and television voluntarily, the alliance serves as the bridge and bond between the Party and government and the professionals of radio, film, and television, and conducts self-discipline, service, legal rights safeguarding and academic research of the industry. The alliance is formerly known as China Society of Radio and Television founded in 1986, who changed its name to China Association of Radio and Television in 2004. And it is renamed to the current name in 2014.

The Alliance's institutional member include nation-wide, provincial and municipal associations or societies of radio, film and television, television stations, higher education institutions, cable television and production companies.

Zhang Haitao is the Secretary of the Leading Party Members' Group and the President. Lv Songshan is the Secretary General.

中国国际电视总公司



中国国际电视总公司作为一家大型国有企业,成立于1984年,自成立以来,总公司致力于发展新业态、布局新媒体,形成了以传媒产业为核心的多元化经营体系。目前,总公司下属企业达到111家,在美国、日本、香港、非洲等地拥有多家海外全资子公司,全球员工超过1.4万人,是中国文化出口重点企业、获"全国文化企业30强"称号,也是中国最具实力的传媒集团之一。

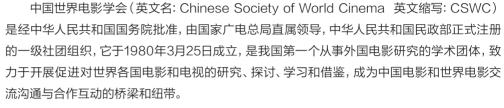
中国国际电视总公司是中央电视台节目版权的全球营销代理,是中国电视节目外销联合体唯一的对外版权代理商,是中国内地唯一经政府主管部门批准的从事境外卫星节目代理业务的公司,拥有电视节目引进权;享有中国内地唯一经政府主管部门批准的境外卫星节目代理权,目前共代理美国、英国、日本、新加坡、中国香港等全球9个国家和地区的33个频道,在全国31个省市落地。

CHINA INTERNATIONAL TELEVISION CORPORATION

China International Television Corporation, was founded in 1984, and is a large state-owned enterprise fully invested by CCTV. Since its foundation, the company has been committed to the development of new formats and new media, forming a diversified operation system with media industry as its core. At present, the number of subordinated enterprises has reached 111, including several wholly owned subsidiaries abroad including in: the United States, Japan, Hong Kong, and Africa among others. It has more than 14,000 employees around the world, it is China's key cultural-export enterprise, and it ranks as one of China's top 30 cultural industries, and is one of the most powerful media groups in China.

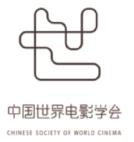
It is the exclusive International copyright agent of Chinese TV Program Export Association, and is the only company in Mainland China that has been authorized by the government authoritative department to conduct international satellite program agent business and own television import right. As the sole authorized dealership owner of international satellite program, CITVC now acted for 33 channels from 9 countries and regions such as US, UK, Japan, Singapore and HK, China to be launched in 31 provinces and municipal cities.

中国世界电影学会



中国世界电影学会长期参与重要电影学术理论刊物和书籍的编辑出版工作(如《世界电影鉴赏词典》、《百科全书电影卷》、《世界电影》、《世界电影动态》)。

中国世界电影学会与中国电影家协会、全国各地电影家协会以及各地高校的影视院所有长期良好的合作关系,具备在中国其他城市展开国际影片展映、观众见面会、电影学术交流研讨会、大师课以及工作坊等活动的能力和资源优势。中国世界电影学会将通过这些活动让外国电影更加广泛、深入地走进中国观众心中,进一步培养中国观众、特别是大学生对外国电影的热爱;不断增进中国电影专业人士及电影爱好者同其它国家电影人的相互了解;增强中国同其它国家的文化交流与沟通,为世界电影文化多元化发展贡献自己的力量。



CHINESE SOCIETY OF WORLD CINEMA

Founded on March 25, 1980, Chinese Society of World Cinema is the first academic society in China to focus research of foreign films. It aims to conduct and advance the research and discussion of world films and become the bridge between Chinese films and films from other countries and regions.

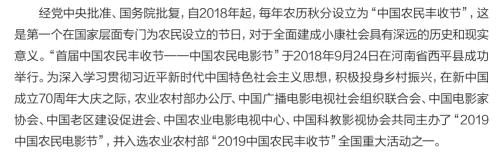
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Website: http://zgsjdyxh.com/



中国农民电影节组委会



Organizing Committee of China Farmers Film FESTIVAL

Since 2018, The China Farmers' Harvest Festival is established to be held on the day of autumnal equinox, and it is the first festival specially designed for farmers on national level. The 1st China China Farmers' Film Festival" was held successfully on September 24, 2018 in Xiping, Henan Province. In order to fully carry out Xi Jingle's Thought on socialism with Chinese Characteristics for New Era, actively involved in the rural vitalization, General Office of Ministry of Agriculture and Rural Affairs, China Alliance of Radio, Film and Television, China Film Association, China Old Liberated Area Construction Association, China Agriculture Film and Television Center, China Science Film and Video Association will co-host the 2019 China Farmer's Film Festival.

中国深圳国际气候影视大会组委会

中国(深圳)国际气候影视大会,以影视为手段传播生态文明建设理念,普及气候变化知识,引领气候变化行动,贡献中国全球治理方案,是政府、企业、NGO组织、媒体、公众进行信息交流、资源共享、行动参与的综合性平台。作为中国首个以"应对气候变化"为主题的绿色公益影视活动,在深圳已经成功举办三届。

HANDLE CLIMATE CHANGE FILM FESTIVAL

As the first film festival held in China concerns on climate change, it has been successfully held in Shenzhen for three sessions. The first HCCFF was successfully held in Shenzhen in 2015. The previous two sessions were highly valued and supported by government departments and all sectors of society. HCCFF was included in the China's Policies and Actions on Climate Change 2017 as a case of extensive public participation in climate change response. The outstanding works selected by the HCCFF Organizing Committee have been successively participated in the United Nations Climate Change Conferences in 2015, 2016 and 2017.





执行单位 | EXECUTIVE

深圳广播电影电视集团



深圳广播电影电视集团 (SZMG)于2004年6月28日正式挂牌成立,是由原深圳电视台、深圳广播电台、深圳电影制片厂、深圳市广播电视传输中心等单位整合而成。截至目前,集团拥有10个电视频道、4套广播频率和20余家产业经营企业,业务范围涵盖广告、网络、影视内容、新媒体、文化投资和服务等多个领域,总资产超过100亿元,年总收入近40亿元。其中,深圳卫视自2004年5月28日上星以来,呈现快速发展势头,目前已稳居全国省级卫视前列,实现全国覆盖人口超过11亿。天威视讯 (股票代码002238)于2008年成功上市,现有有线数字电视用户近193.35万,交互电视用户124.86万。城市联合网络电视台(CUTV)于2010年正式成立,被国家广播电视总局明确为"代表全国城市电视台开展网络电视台等新媒体业务的唯一主体"。

当前,面对党中央和习近平总书记对新闻舆论工作提出的新要求和新希望,集团将以习近平新时代中国特色社会主义思想为指引,继续弘扬改革创新精神,加快推进转型发展、融合发展、创新发展,切实增强弘扬主流价值、引导社会舆论、服务市民生活、助力城市发展的能力,努力打造与深圳建设全球区域文化中心城市和国际文化创意先锋城市目标相适应的全国一流新型媒体集团。

SHENZHEN MEDIA GROUP

Shenzhen Media Group (SZMG) was officially established on June 28th, 2004, integrating companies including Shenzhen Television, Shenzhen Radio, Shenzhen Film Studio and Shenzhen Broadcast Transmission Center.

To date, the group has 10 television channels, 4 broadcast frequencies, and over 20 companies, covering business from advertising, cable and broadband service, film and television, new media, culture investment and service, with total assets more than RMB 10 billion, annual income nearly RMB 4 billion. Nationwide, since upgraded to satellite television on May 28th, 2004, Shenzhen TV enjoys fast growing momentum, remains at the forefront of the ratings list and now covers exceeding 1 billion 100 million audiences. Shenzhen Topway Video Communication Co., Ltd., (stock code: 002238) successfully listed in 2008, and has taken the lead in upgrading to digital cable TV, with about 1 million 933 thousand and 500 of digital cable TV subscribers, and 1 million 248 thousand and 600 of interactive digital TV subscribers. China United Television (CUTV) was founded in 2010. It is defined by The State Administration of Radio and Television (SART) as "the only player in representing China's city television and broadcast media to run Internet television and other new media business alike."



协办单位 | CO-ORGANIZER

中国农业电影电视中心



中国农业电影电视中心(China Agriculture Film & Television Center)隶属于农业部,前身是中国农业电影制片厂(以下简称"农影"),创建于1949年6月29日。农影自成立以来,始终坚持"为农业、农村、农民服务"的宗旨,大力普及农业科学知识,推广业先进技术,传递经济和科技信息,为农业现代化建设及农村两个文明建设做出了显著的成绩。农影现已发展成为集农业影、视、录于一体的事业单位,至今已生产了以农业题材为主的科教片、纪录片、舞台艺术片804部,共计1424本。其所属的农影出版社负责发行农业科技题材的录像带、VCD、DVD、录音带。至今,农影生产的影视片中,有近百部影视片获国内、国际奖,在国内外获得很大的荣誉。农影制作的影视作品在社会上,尤其是在广大农村产生了明显的社会效益和经济效益,深受关注三农问题的城乡观众所喜爱。

农影于1987年在中央电视台制作播出了《农业教育与科技》栏目;1995年11月,由农业部与中央电视台合办,农影负责制作的中央电视台第七套农业节目试播,1996年元月1日正式播出,现已发展到拥有11个在播的农业电视栏目,每天播出8小时,出现了一批品牌栏目、优秀节目和知名主持人。有近百部影视片获国内外大奖。截止2013年上半年,CCTV-7观众覆盖率达91.5%,观众规模11.95亿人,深受关注三农问题的城乡观众所喜爱。

CHINA AGRICULTURE FILM & TELEVISION CENTER

China Agriculture Film & Television Center is affiliated to Ministry of Agriculture, set up on June 29, 1949 as China Agriculture Film Studio. Since the beginning, China Agriculture Film & Television Center, sticking to its mission of serving for agriculture, rural area, and farmers, is dedicated to popularize knowledge of agricultural science and promote advanced agricultural technology.

Since 1995, China Agriculture Film & Television Center took over the production of agricultural programs broadcast on CCTV Channel 7, which was co-established by Ministry of Agriculture and CCTV. Since it first broadcast on January 1, 1996, it now owns 11 programs with 8 hours of air time per day.

Almost a hundred of films produced by China Agriculture Film & Television Center won domestic or international awards. Its productions generate great social influence and economic benefits, and are well loved by the people who care about the agriculture, rural area and farmers.



中央电视台科教频道



中央电视台科教频道(CCTV-10)是中央电视台着力打造的 高品质标识型专业频道,于 2001年7月9日开播,以教育、科技、文化、卫生宣传为主要内容,秉承"教育品格、科学品 质、文 化品位"的诉求,以"记录时代变化,塑造民族精神,传扬文化传统,服务大众生活"为 使命。节目形态以纪录片为主,以演播室为辅,栏目化播出,每天播出约20小时。在CCTV-10 的观众群体 中, 男性、高学历和城市观众的比例明显高于全国收视市场平均 值, 频道入户 率在全国 78 个上星频道中排名第 5 位(84.35%), 高端精品频道的特征显著。 作为国家 科教文卫传播的第一电视平台, CCTV-10 的内容覆 盖历史文化、社会文化、影视文化、高端 科技、日常科普、科学发明、科技资讯、地质地理、自然人文和医疗卫生等方方面面, 设有7 个文化教育类的栏目——《探索·发现》、《百家讲坛》、《读书》、《讲述》、《人物》、《第 10 放映室》、《大家》,6个科学科普类的栏目——《走近科学》、《我爱发明》、《原来如此》、 《科技之光》、《地理·中国》、《自然传奇》,和1个卫生健康类的品牌栏目《健康之路》,另有 《寻找最美乡村教师》、《寻找最美乡村医生》、《科技盛典》、《中国记忆》这4个涉及教育、 卫生、科技、文化宣传的颇具影响力的媒体活动品牌,以及《希望之星英语风采大赛》和《我 的一本课外书》2个季播特别节目品牌。

CHINA CENTRAL TELEVISION SCIENCE AND EDUCATION CHANNEL

CCTV Science and Education Channel (CCTV-10) is an iconic specialized high-end channel that CCTV has been building. It was on air since July 9, 2001 with education, science and technology, culture and health as main themes, in pursuit the unity of "educational nature, scientific quality, cultural taste", and with "recording changes of the times, shaping the national spirits, spread cultural traditions, and service the public" as its mission. The main program genre is documentary, with studio shows in support. Its daily air time is 20 hours. The ratio of male, high education, and urban audience is significantly higher than average nationwide.

As China's No. 1 television platform for dissemination of knowledge of science, education, culture and health, CCTV-10's content ranges from history, culture, society, high-end science and technology, daily science popularization, scientific inventions, science and technology news, geography and geology, natural humanities, medicine and health and others. It has 7 culture and education programs, 6 science programs, 1 health programs, 4 media event brands, and 4 special programs broadcast in seasons



协办单位 | CO-ORGANIZER

北京科学教育电影制片厂



1960年3月12日,北京科学教育电影制片厂(简称北京科影厂)成立。经过50多年的艰苦创业,科影厂已成为目前我国最大的、制作水平最高的科教影视节目制作基地。50多年来,北京科影厂生产了1400多部科教影片,280余部(次)作品获得国内外各类主流影视节奖项,其中有75部影片获得中国电影"华表奖"优秀科教片奖;20部影片获得中国电影"金鸡奖"优秀科教片奖,90多部影片获得各类国际影视节奖项。科影厂已成为影视业独具特色并具有专业影响力的知名企业。

1995年,科影厂以整建制划归中央电视台,成为中央电视台科教节目制作中心,走向了影视并重的发展道路。纪录片、科教电影成为科影品牌的基石。其中,《圆明园》、《宇宙与人》等影片在国内外引起了强烈的反响。北京科影厂的电视栏目也迅速崛起。访谈节目、纪录片、少儿节目、体育节目等也在业内叫响,目前,科影厂的自办栏目有《大家》、《创新无限》、《运动空间》以及高清频道的《探秘》栏目,合办栏目有《走近科学》、《原来如此》、《芝麻开门》、《地理中国》和《走遍中国》,分别在CCTV-1、CCTV-4、CCTV-5、CCTV-10、少儿频道等播出。

北京科影厂的两个数字付费电视频道发展迅速,运转良好。《发现之旅》数字频道 2005年10月开播,《中学生》数字频道2009年5月4日开播,两个频道不仅实现了安全播 出,还初步形成了品牌影响力,覆盖用户不断扩大,收到了很好的社会反响。

BELJING SCIENCE & EDUCATION FILM STUDIO

Established in 1960 based in Beijing China, BSEFS has been the largest science film production base and one of the leading documentary companies in the industry of China. It has become one of the major programmers of CCTV in 1995. BSEFS produces more than 300 hours of documentary and other TV shows each year and still keeps a few number of 35mm film productions which are released in Chinese cinema system. The studio owns a creative team of 180 professionals in TV and film.

BSEFS has been active in cooperating with documentary broadcasters, independent producers and distributors in other countries. As a Chinese fixer, the studio has provided service for some major broadcasters and production companies in North America and Europe.



中国教育电视台



中国教育电视台1986年10月1日正式播出,隶属中华人民共和国教育部,是唯一的国家级专业电视台。建台33年来,中国教育电视台肩负着宣传党和国家方针政策、提高国民教育文化素质、促进广大青少年健康成长的重要使命,已经成为国家实施科教兴国战略和人才强国战略的公益性教育电视平台。

中国教育电视台现有5个频道。CETV1定位于国家唯一的综合教育频道,2016年6月16日实现高标清同播,是全国唯一与CCTV-1享受同等政策支持落地的卫星频道,覆盖全国所有省市区,覆盖人口达9亿多;CETV2定位于教学频道,立足校园,力争在校园体育、校园文化等领域寻求突破与创新;CETV3立足北京地区科教文卫丰富资源优势,打造就业、留学块状节目带,为北京地区学生、家长、老师提供教育教学服务;CETV4定位于传统文化频道,打造传播中华优秀传统文化的空中课堂;CETV早教频道,立足"TV+"延伸,打造线上线下相结合的早期教育跨媒体产业发展平台。

中国教育电视台拥有中国教育网络电视台、中国教育手机报和中国教育卫星宽带传输网等新媒体优质资源,是通过宽带互联网和移动通信网等新载体、新渠道提供公共教育和文化服务的新媒体平台。

CHINA EDUCATION NETWORK TELEVISION

China Education Network Television (CETV), making it first broadcast on October 1, 1986, is one of the two national television stations in China. Affiliated to Ministry of Education, CETV shoulders the mission to disseminate the Party and government's policies, improve citizens' cultural literacy, and facilitate the healthy growth of young people.

CETV owns five channels, the general channel (CETV1), teaching channel (CETV2), Beijing local channel (CETV3), traditional culture channel (CETV4), and early education channel (CETV Early Education).

CETV owns an IRTV new media platform, China Education Mobile Newspaper, CENTV, and China Education Broadcast Newspaper and is a new media platform of internet and mobile communication to provide public education and cultural service.

华风气象传媒集团有限责任公司



华风气象传媒集团是中国气象局直属企业,是国有气象服务龙头企业、中国气象事业的重要组成部分、公共气象服务的重要载体和平台,主要承担国家级气象影视、手机、网络等公众气象服务和基于气象数字媒体、气象广播影视等手段的公众气象服务国家级业务建设和一体化的资源运营;承担面向市场的专业气象服务,参与面向重点行业的公益性专业气象服务和国际气象服务市场拓展;承担公共气象服务品牌建设和运营。

华风集团通过新媒体服务、专业服务、影视业务和气象产业园四大核心板块的业务布局,构建了面向公众、行业、产业的全方位立体化气象服务体系,组建成立的华风创新研究院作为科研和人才高地,实施气象科技成果市场转化,推动气象产业融合发展。

华风集团积极推进中关村气象科技产业园建设,以气象防灾减灾大数据应用中心建设为 重点,聚合气象科技产业实体,形成气象产业总部基地、转化基地、聚集基地、孵化基地和双 创服务平台。

HUAFENG GROUP OF METEOROLOGICAL MEDIA

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Website: http://zgsjdyxh.com/





中国传媒大学是教育部直属的国家"211工程"重点建设大学,已正式进入国家985"优势学科创新平台"项目重点建设高校行列,前身是创建于1954年的中央广播事业局技术人员训练班。1959年4月,经国务院批准,学校升格为北京广播学院。2004年8月,北京广播学院更名为中国传媒大学。

学校坚持"结构合理、层次分明,重点突出、特色鲜明,优势互补、相互支撑"的学科建设思路,充分发挥传媒领域学科特色和综合优势,形成了以新闻传播学、戏剧与影视学、艺术学理论、信息与通信工程为龙头,设计学、音乐与舞蹈学、美术学、中国语言文学、外国语言文学、电子科学与技术、计算机科学与技术、法学、管理科学与工程等为支撑,互联网信息、文化产业、新媒体、艺术与科学等交叉学科为特色的多学科融合渗透、协调可持续发展的学科体系。学校设有6个学部,21个学院,拥有一批国内外享有盛誉的教授、学者,学校教育资源丰富,是信息传播研究领域的学术重镇。

COMMUNICATION UNIVERSITY OF CHINA (CUC)

The Communication University of China (CUC) is one of the China's key universities of "Project 211", directly administered by the Ministry of Education.

The motto of the CUC is "integrity, professionalism, erudition and competence". CUC upholds its ideology of offering courses that are centered on scientific based learning by emphasizing the application of a course and relevance to the particular discipline. As a result, an inter-relating and inter-influencing discipline system that covers journalism and communication, film & television arts, information science & technology, literature, engineering, management, economics, and law and science has been formed. There are currently 6 faculties that consist of 1 co-innovation center and 5 directly affiliated schools, which comprise of 2 national key disciplines CUC is devoted to grooming students with multidisciplinary knowledge that will enhance their creativity and provide all necessary opportunities for students who have advanced and holistic talent to further develop to their fullest potential. Since its establishment, CUC has cultivated a great number of talented students for the information and communication industry that have contributed extensively to China's radio and television sector. A research organization and media organization has been established from a strong collaboration between CUC and more than 200 renowned overseas universities.



媒体支持 | MEDIA SUPPORT





特别鸣谢 | SPECIAL THANKS

深圳市人大常委会

Standing Committee of Shenzhen People's Congress

政协深圳市委员会

Chinese People's Political Consultative Conference Shenzhen

Committee

深圳市科技创新委员会

Shenzhen Science and Technology Innovation Committee

中国科协学会学术部

Department of Academic and Societies Affairs of CAST

中国科协科学技术普及部

Department of Science Popularization of CAST

中国科协学会服务中心

China International Conference Center of CAST

深圳市教育局

Bureau of Education of Shenzhen Municipality

深圳市文化广电旅游体育局

Bureau of Culture, Sports and Tourism of Shenzhen Municipality

深圳市政府外事办公室

Foreign Affairs Office of Government of Shenzhen Municipality

深圳市政府新闻办公室

News Office of Government of Shenzhen Municipality

年会议程与组委会

Agenda and Organizing Committee

年会议程 | AGENDA

| | | 9月25日(星期三) | |
|--|------|--|------|
| 10:30-23:00 | | 代表注册 | 酒店大堂 |
| 18:30-21:00 | 欢迎泡 | 雪会及科幻影片《智爱2026》点映式 | 钻石厅 |
| | | 9月26日(星期四) | |
| 09:00-09:30 | 7 | 开幕仪式、领导讲话、嘉宾致辞 | |
| 09:30-09:50 | 主旨演讲 | 《 融媒体时代开创科学传播新纪元 》 薛继军 中国科教电影电视协会理事长, 中国国际电视总公司董事长、总裁 | 翡翠一厅 |
| 09:50-10:00 | | 为年会国际顾问颁奖仪式 | |
| 10:00–10:20 | 特邀演讲 | 《 媒体发展与技术创新的思考 》 丁文华 中国工程院信息与电子工程学部院士 深圳大学电子与信息工程学院院长 | |
| 10:30–11:45 | 主题演讲 | 《如何向世界讲述中国科学故事》 方百德(Pat Ferns) 年会国际顾问 加拿大方氏制作公司总裁 《如何做好科学传播》 何苏六 中国传媒大学电视学院副院长 兼中国纪录片中心主任 《动漫创造孩子的未来》 黑川庆二郎(Keijiro Kurokawa) 日本动画传媒株式会社动漫总制片人 | 翡翠一厅 |
| 14:00-17:30 | 主题演讲 | 《 讲好故事是节目精彩的核心 》 苏德本 (Steven Seidenberg) 年会国际顾问 跨越国界国际纪录片校园创始人、导师 魏克然 (Vikram Channa) Discovery 探索媒体集团副总裁 | 钻石厅 |
| | 专家研讨 | 《科学节目也能做得精彩》 | |
| | | 9月27日(星期五) | |
| 09:00-10:20 10:30-11:50 14:00-15:20 15:30-17:00 | 专家研讨 | 新媒体时代的科学传播 从《智爱2026》看中国科幻电影的发展 国际合作经验与项目交流 新媒体时代动漫在科学传播中的无限潜力 | 钻石厅 |
| 19:30 | | 第十届"中国龙奖"颁奖典礼 | |
| | | 9月28日(星期六) | |
| | | 代表离会 | |

| | | September 25(WED) | | |
|-------------|-------------------------|---|--------------|--|
| 10:30-23:00 | | Registration | Lobby | |
| 18:30-21:00 | Receptio | n & Cinematic Projection Intelligent Love 2026 | Diamond Hall | |
| | | September 26 (THU) | | |
| 09:00-09:30 | Opening Ceremony | Leadership Speech Guest Speech | | |
| 09:30-09:50 | Keynote Speech | Media Convergence Opens up New Era of Science Communication Xue Jijun (Chairman and President of China International Television Corporation, Chairman of China Science Film and Video Association) | | |
| 09:50-10:00 | CICSEP | International Consultant Awarding Ceremony | Jade Hall-1 | |
| 10:00-10:20 | Special Guest Speech | Consideration for Media Development and Technology Innovation Ding Wenhua Academian of the Chinese Academy of Engineering, Dean of College of Electronics & Information Engineering of Shenzhen University | | |
| 10:30-11:45 | Theme Speech | How to Tell Chinese Science Stories to the World? Pat Ferns (International Consultant, President of Ferns Productions Inc.) How to Do Science Communication? He Suliu (Deputy Director of Television School of Communication University of China, Director of China Documentary Research Center) | Jade Hall-1 | |
| | | Animation Creates Children's Future Keijiro Kurokawa (Chief producer, Japanese Animation Media Corporation) | | |
| 14:00-17:30 | Theme Speech | Storytelling is the Core of Excellent Programs Steven Seidenberg (Founder and Director of Crossing Border International Documentary Campus) Vikram Channa (Vice President of Production and Development, Discovery, Inc.) | Diamond Hall | |
| | Panel | Science Programs Can be Amazing | | |
| | i and | September 27 (FRI) | | |
| 09:00-10:20 | Panel | Science Communication at the Age of New Media | Diamond Hall | |
| 10:30-11:50 | Panel | Observing the Development of Chinese Sci-Fi Films by Ai 2026 | | |
| 14:00-15:20 | Panel | International Cooperation and Project Exchange | | |
| 15:30-17:00 | Panel | Infinite Potential of Animation in Science Communication in the Time of New Media | Diamond Hall | |
| 19:30 | | 0 th "China Dragon Award" ceremony | | |
| | | September 28 (SAT) | | |
| | | Guest Departure | | |

组委会 | ORGANIZING COMMITTEE

| 名誉主席 | 韩启德 | 中国科学技术协会名誉主席 |
|-----------|-----|--|
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| | 宋 军 | 中国科学技术协会党组成员、书记处书记 |
| 54.2-4- | 李小甘 | 中共深圳市委常委、宣传部部长 |
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| | 刘亚东 | 科技日报社总编辑 |
| 24 AA 151 | 潘岗 | 中华全国新闻工作者协会书记处书记、党组成员 |
| 总策划 | 傅雪柳 | 中国农业电影电视中心总编辑 |
| | 陈虎 | 中国科教影视协会副理事长、北京电视台科教节目中心原主任 |
| | | 执委会办公室 |
| 主 任 | 季 林 | 中国科教影视协会副理事长兼秘书长,中国农业电影电视中心副总编辑 |
| | 张治平 | 深圳市科学技术协会党组成员、驻会副主席 |
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| 回ナケ | 高光磊 | 中国科教影视协会副秘书长、中国农业电影电视中心电影部主任 |
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| | 刘璐璐 | 中国科教影视协会业务部主任 |
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| | _ | |

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| Jiang Yuyang | Deputy Director of Shenzhen NPC, President of Shenzhen Association for Science and Technol |
| Xue Jijun | Member of Sub-Leading Party Members' Group of CCTV, Chairman and President of China International Television Corporation, Chairman of China Science Film and Video Association |
| | EXECUTIVE COMMITTEE OF THE CONFERENCE |
| | General Consultant |
| Liu Jianzhong | Chief Expert of China Science Film and Video Association, former Director of former Bureau of F State Administration of Radio, Film and Television |
| | Director |
| Xue Jijun | Member of Sub-Leading Party Members' Group of CCTV, Chairman and President of China International Television Corporation, Chairman of China Science Film and Video Association |
| | Deputy Directors |
| Ji Lin | Vice Chairman and Secretary General of China Science Film and Video Association, Deputy Edi in-Chief of China Agriculture Film and Television Center |
| Liu Tonghai | Director of Experts' Work Committee of China Science Film and Video Association |
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| Pan Gang | Executive Secretary and Member of the Leading Party Members' Group of All-China Association Journalists |
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| Chen Hu | Vice Chairman of China Science Film and Video Association, former Director of Science and Education Channel of Beijing Television Station |
| | Conference Office Director |
| Ji Lin | Vice Chairman and Secretary General of China Science Film and Video Association, Deputy Edi in-Chief of China Agriculture Film and Television Center |
| | Conference Office Deputy Directors |
| Zhang Zhiping | Member of Leading Party Members' Group and Resident Vice-President of Shenzhen Associati for Science and Technology |
| Li Xiangdong | Editor-in-Chief of Science and Technology Daily |
| Gao Guanglei | Deputy Secretary General of China Science Film and Video Association, Director of Film Department of China Agriculture Film and Television Center |
| Zhai Xuhong | Resident Deputy Secretary General of China Science Film and Video Association |
| Tan Zhanjun | Deputy Secretary General of China Science Film and Video Association |
| Liu Lulu | Director of Business of China Science Film and Video Association |
| | Conference Office Staff |

2019 "中国龙奖" 评委 Members of the Judging Committee



年会大奖 | AWARDS



China Dragon Award

第10届中国国际科教影视展评暨制作人年会,将对"中国龙奖"的获奖作品进行颁奖。参考历届评选的经验和专家评委及会员单位的建议,本届"中国龙奖"参评作品将来自六大类,通过国内外专家评审后,最终评出金、银、铜奖和评委会大奖。

At this year's China International Science & Education Producers Conference (CICSEP). films winning "China Dragon Awards" will be presented with their awards. The six categories of "China Dragon Awards" are set as follows. Gold, Silver, Bronze Prizes and Grand Jury Prizes will be selected by members of the Judging Committee.

科教长片(30分钟及以上)

科教短片(30分钟以内)

科教栏目(单集)

科教动画片

科教微视频(8分钟以内)

科学故事片

Science Documentaries (30mins or more)

Science Documentaries (less than 30mins)

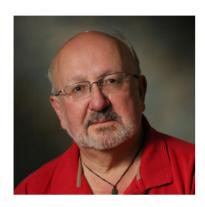
Science Knowledge TV Shows (single episode)

Science Knowledge Animation

Short Science Videos (less than 8mins)

Science Feature Films

国际顾问 | ORGANIZING COMMITTEE



方百德 国际顾问 方氏制作公司总裁

W.PATERSON FERNS, C.M., International Consultant, President of Ferns Productions Inc

方百德领衔Ferns Productions Inc.(方氏制作公司),制作了一些加拿大最优质的获奖节目和纪录片,同时也开创了几个世界重要的媒体活动。他向世界推出了方案预售这种模式,并且在世界范围内进行预售活动的策划和主持。他在加拿大被称为"独立制作之父",因其对业界作出的杰出的贡献在2005年被授予加拿大最高荣誉勋章"加拿大勋章"。

2019年他将继续主持CoPro21,华人纪录片提案大会和广州国际纪录片节。他之前在获奖的八集系列片《1491: 哥伦布之前美洲大陆秘事》(1491: The Untold Story of the Americas Before Columbus)担任执行制作人,现在在进行加拿大德国合拍项目《鲸鱼说》(Whale Talk)。

Pat Ferns is President of Ferns Productions Inc. and has produced some of Canada's finest award-winning programming and the world's leading media events. He presents his signature pitching sessions worldwide. In 2019, he will moderate CoPro 21, CCDF-10 and GZDOC. Pat is currently engaged in the Canada/ Germany co-production Whale Talk. He recently completed China: The Miraculous Transformation, a feature-length documentary on Deng Xiaoping and served as Executive Producer on award-winning eight-part series 1491: The Untold Story of the Americas Before Columbus. Called in his native land "the father of independent production", Pat was awarded The Order of Canada in 2005 for his services to the industry.



苏德本 国际顾问 跨越国界国际纪录片校园创始人、导师

STEVEN SEIDENBERG, International Consultant, Founder and Director of Crossing Border International Documentary Campus

苏德本是中国最大的民营制片公司、联播平台和销售商——大陆桥文化传媒集团国际部的负责人。他的工作是组织和推动国际联合制作,将中国的内容带到世界各地。

1985年他加入第一个被允许进入内蒙古拍摄的西方纪录片剧组,从此,在亚洲制作并改编了超过30个纪录片节目,包括《走进故宫》、《北京历史》、《龙在武当》等。

在工作之余,他会积极地去担任顾问和导师。其中一个就是在Crossing Borders担任主导授课老师。他也经常为另一个培训项目Greenhouse授课,指导来自北非和中东的纪录片制作者。除此以外,他还为BCPF,KOCCA及RAPA(韩国),阳光纪录片节(法国)和CNEX做短期培训等等。

His primary employer is LIC-BCBC, China's largest private documentary producer, syndicalist and distributor, where he is head of the International Department. His job is to organize and facilitate international co-productions that bring Chinese content to the world.

In 1985, he was part of the first Western documentary crew allowed to film in Inner Mongolia. Since then he has made or re-versioned over thirty documentary programs in Asia including Inside The Forbidden City, The History of Beijing, Kung Fu Dragons of Mt Wudang and others.

When not working for LIC he is active as a consultant and teacher. One of the many hats he wears is as Head of Studies at the peripatetic longitudinal Crossing Borders master-school. He also frequently works with another longitudinal training program, Greenhouse, promoting filmmakers from North Africa and the Middle East. Shorter workshops for the BCPF, KOCCA and RAPA (Korea), Sunnyside (France) and CNEX, among others, help keep him off the streets.

2019 "中国龙奖" 评委 | Members of the Judging Committee



评委会名誉主席 Honorary Chairman

薛继军

- 中央电视台分党组成员
- 中国国际电视总公司董事长
- 中国科教电影电视协会理事长

Member of Sub-Leading Party Members' Group of CCTV, Chairman and President of China International Television Corporation, Chairman of China Science Film and Video Association

薛继军, 1983年8月参加工作, 北京师范大学中文系毕业, 国家一级导演; 中宣部评选的文化名家暨"四个一批"人才, 北京市评选的首都十大文创杰出人物。现任中央广播电视总台央视分党组成员, 中国国际电视总公司董事长、总裁: 兼任中国科教电影电视协会理事长。

曾主持策划、创办《发现之旅》、《百科探秘》等电视栏目;主持策划、摄制《复活的军团》、《帝国的兴衰》等大型科学纪录片;主持策划、创办《发现之旅》、《中学生》等数字付费频道;发表《电视剧如何做到三性统一》《电视剧制作"国家队"的文化自觉》等专业论文。

曾多次荣获中国广播电视协会全国十佳电视剧出品人,中国广播电影电视社会组织联合会第十届全国电视制片业十佳电视剧出品人等荣誉称号。

由他担任总导演、总策划、总制片人的纪录电影《圆明园》曾获"金鸡奖"最佳科教片奖、"华表奖"优秀科教片奖、"金鹰奖"优秀电视纪录片奖、国家广电总局科技创新一等奖、"金熊猫"奖人文类纪录片大奖以及第11届平壤国际电影节评委特别奖。

由他主持策划、制作的科学纪录片《雷鸣之夜》曾获国家科技进步二等奖、国家广电总局科技创新一等奖、"金熊猫"奖。

此外,由他策划、制作的《月球探秘》等纪录片、《改革开放二十年》等电视系列片;联合出品的电影《战狼2》;总策划、总监制的动画片《熊猫和小鼹鼠》;出品的电视剧《中国1921》、《国家命运》、《毛泽东》、《历史转折中的邓小平》、《湄公河大案》、《情满四合院》等一大批作品,曾多次荣获"五个一工程奖""金鸡奖""华表奖""飞天奖""金鹰奖""星光奖"等各领域奖项。

Xue Jijun started his career in August, 1983 after graduating from Department of Chinese of Beijing Normal University. He is now member of CCTV sub-leading party's group of Central Broadcast and Television Station, Chairman and President of China International Television Corporation; currently president of China Science Film and Video Association. He planned and created many television programs such as Fa Xian Zhi Lv (Journey of Discovery), Bai Ke Tan Mi(Encyclopedia Explorations). He planned the filming of many full length science documentaries such as Resurrected Legion, Vicissitudes of the Empire. He planned and created digital pay-channels such as Journey of Discovery, Middle School Students. And he also has many essays published.

He was awarded several times the National Best Ten Presenters of TV Series, organized by China Association of Radio and Television and its successor organization China Alliance of Radio, Film and Television.

He is an award-winning director and producer. His documentary "The Old Summer Palace" is a well accredited documentary winning best Science and Education Film Award at Golden Rooster Awards and Huabiao Awards, Golden Eagle Awards, First Prize of Science Innovation of SARFT, Golden Panda Awards and Jury Prize at the 11th Pyongyang International Film Festival.

His science documentary Night of Thunder won Second Prize of National Award of Science and Technology Progress, First Prize of Science Innovation of SARFT and Golden Panda Awards.

He produced documentary Exploring the Moon, TV Series Two Decades After the Opening Up and Reform. He is the co-presenter of Wolf Warriors (Zhan Lang) 2, animation Panda and Mole, TV Series China 1921, National Destiny, Mao Ze Dong, Deng Xiaoping in Turn of History, The Mekong River, Love at the Quadrangles and other works, many of which won The Five One-Projects Awards, Golden Rooster Awards, Huabiao Awards, Feitian Awards, Xingguang Awards and other awards.

2019 "中国龙奖" 评委 | Members of the Judging Committee



评委会主席 Chairman

刘建中 中国科教影视协会首席专家 原国家广电总局电影局局长

Chief Expert of China Science Film and Video Association, former Director of former Bureau of Film, State Administration of Radio, Film and Television

刘建中,现任中国科教电影电视协会首席专家,国家新闻出版广电总局重大历史和革命历史题材创作领导小组成员,总局电影审查委员会委员。国家一级导演,享受国务院政府专家津贴。

早年毕业于北京电影学院摄影系,曾任北京科教电影制片厂摄影、编导、副厂长,中央新闻纪录电影制片厂厂长、国家广播电影电视总局电影局局长,华夏电影发行公司董事长。十届全国政协委员。曾多次担任中国电影"华表奖"、电影"金鸡奖"评委,国家广电总局艺术类高级职称评审委员会主任。

Liu Jianzhong, Leading Expert of the China Science Film and Video Association. Mr. Liu is a member of the Leadership Group for Films and TV Programs with Major Theme, State Administration of Press, Publication, Radio, Film and Television. Member of Film Review Committee of State Administration of Press, Publication, Radio, Film and Television. He is the National 1st Grade Director. He has been the deputy general editor and vice factory manager of Beijing Science and Educational Film Studio and the manager of Central News and Documentary Studio. He had been the Director of the State Administration of Radio, Film and Television, Film and Television Administration, vice chairman of the Film Producers' Association of China, and President of Huaxia Film Distribution Company. He has been on the jury committee for China Huabiao Film Award Competition and China Golden Rooster Film Award Competition many times.

评委会评委 Judges



陈虎 Chen Hu

陈虎,高级编辑,曾任北京电视台科教节目中心主任。从事电视工作30多年,作为资深的电视节目策划者和制作人,陈虎先生有着多年的节目制作经历和丰富的国际合作经验。他策划、制作的栏目、纪录片、重大的活动报道等在国内外各种电视节目评选活动中多次获奖,其中《全球华人贺新春》获1997年亚洲电视奖最佳综艺节目,与日本东京放送合作组织的"多米诺骨牌拜访"节目两次破该项目的吉尼斯世界纪录。陈虎先生多次被聘为国内有影响的电视节目奖评委,以及10届亚洲电视奖评委。

Chen Hu, Senior Editor, former Director of Science and Education Program Center, China Beijing TV Station. He has been working in the TV industry for over thirty years. As a senior TV program planner and producer, Chen Hu has plenty experiences in TV program production and international cooperation. Many of TV columns, TV documentaries, TV coverage of important activities planned and produced by him were awarded in many famous awards, such as Love for China All Ever The World which won joint Winner Best Light Entertainment or Variety Program at Asian Television Awards in 1997. In cooperation with Tokyo Broadcasting System, Dominoes Competitions set a new Guinness World Record in this item two times in 1999. Chen Hu has been invited as a Documentary Jury Member in some famous Chinese awards many times and 10 times to the Asian Television Awards.



刘通海Liu Tonghai

刘通海,中国科教电影电视协会专家工作委员会主任,研究员级高级工程师。1988年起从事中国科教影视工作,先后担任摄影、编导、制片人、策划、监制,多次获国家新闻出版广电总局、中宣部、中国科协、教育部、科技部、中央电视台电视节目的一、二、三等奖。曾获得国家新闻出版总署"全国优秀科技声像作品奖"一等奖、全国电视教育节目评比一等奖;《宗师巨匠周培源》获科蕾奖一等奖;《中国科技巡礼》《性病防治》《实用旱井技术》获科蕾奖三等奖;2012年担任策划和制片人创作《昆虫的口器》录像片获中国龙奖(国际奖)金奖;担任过多个科教影视类奖项评委。

Liu Tonghai is the Director of Experts' Committee of China Science Film and Video Association. He has been engaged in the industry of science and education programs since 1998. He has been a photographer, director, producer, planner, executive producer, and a repeated award winner of several awards hosted by different agencies or organizations such as State Administration of Press, Publication, Radio, Film and Television, China Association for Science and Technology, Ministry of Education, Ministry of Science and Technology, China Central Television. He has been in charge of CAST Remote Education Project and Digital Museum of Science and Technology, and organized several science exhibitions in Hong Kong, Macau and Russia.





李倩 Li Oian

李倩,中国世界电影学会会长、原中国文联电影艺术中心副主任,编审。长期从事中国电影研究,曾任《中国电影年鉴》执行主编,主编《风雨中前行》、《中国抗战电影史纲》、《中国电影科技论文集》(系列),主管《世界电影》,主持策划、组织"跨越太平洋——中国少数民族电影展"、中国大陆少数民族电影展、"中俄电影创作研讨会"、"一带一路国际电影人峰会"等。

Li Qian, president of China Society of World Cinema, former deputy director of film art center of China Federation of Literary and art Circles, senior editor. She has been engaged in the study of Chinese films for many years. He has been executive chief editor of China Film Yearbook, and oversees the Word Cinema. She planned and organized multiple festivals and screening such as "Cross the Pacific-China's Ethnic Minority Film", "Russia-China Film Production Seminar", and "Road and Belt Filmmakers' Summit".



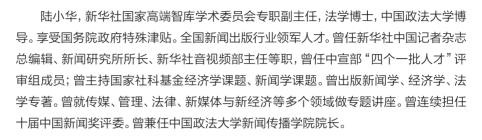
何苏六 He Suliu

何苏六,中国传媒大学电视学院副院长、中国纪录片研究中心主任(兼)、教授、博导。获教育部新世纪优秀人才、北京市新世纪社科理论"百人工程"人才、北京市"四个一批"人才、国家新闻出版广电总局"十佳百优"理论人才等称号。主创纪录片领域五个品牌项目:国家纪录片蓝皮书《中国纪录片发展报告》,"纪录片综合评估系统","中国纪录片学院奖","中国纪录片论坛"、"纪录片产业数据季度发布"。主持国家社科基金等国家及部委课题多个。撰写研究报告、论著多部,发表学术论文数十篇,在国际国内高端论坛担任主持、发表主题演讲数十次。担任多家媒体顾问、智库成员,及多个部委专家库成员。纪录作品多次获国内外大奖。多次担任国内国际影视节评委、评委会主席。

He Suliu, Deputy Director of Television School of Communication University of China, Director of China Documentary Research Center, Professor and Doctoral Tutor. He is initiator and creator of the blue-book on China's documentary China's Documentary Development Report, and several projects such as "Comprehensive Evaluation System of Documentary", "China Academy Awards of Documentary", etc. His documentary works have won multiple awards home and abroad. He has been invited to be judge or head of judges for many domestic or international film and TV festivals. He is also consulting expert for many government departments and media organizations, and a member on several think tanks.



陆小华 Lu Xiaohua



Lu Xiaohua, Full-Time Deputy Director of Committee of Academics, Xinhua News Agency National High-End Think Tank. He is entitled to State Department Government Special Allowance. In Xinhua News Agency, He has been Editor-in-Chief of China Journalist, Director of Research Institute of Journalism, Director of Audio and Video Department. He has bee in charge of research in economics and journalism from National Foundation of Social Sciences. He is also a well published author, with publication in journalism, economics, and law. He is judge for China Journalism Awards for ten years running.



方铭驰 Mitchell Farkas

方铭驰,资深美国电视导演和制作人,同时也是一个屡获殊荣的摄影指导。他拥有超过20年的大型纪录片制作经验。他拍摄制作的记录片题材众多:最后的印度虎(TBS);阿富汗军阀(BBC);世贸遗址工程(PBS); 韩国跆拳道(探索频道);英国建筑设计(Channel 4);中国熊猫(探索频道);土库曼纯血马(BBC)等。在中国林业局和圣地亚哥动物园的协助下,最近他刚刚完成了历时两年的纪录片一中国金丝猴(国家地理)。方铭驰参与完成的纪录片在探索频道,国家地理,BBC,ARTE,历史频道,PBS,NHK自然历史频道等众多平台播放。出生于香港的方铭驰,在北京生活工作了二十多年,讲流利的英文,中国普通话和粤语。

Mitchell Farkas is an American writer, producer/director and award winning cinematographer with decades of experience working in the specialist factual and narrative documentary fields. After years at the BBC as an Asia based producer, Mitchell Farkas founded Farfilms, a bi-lingual, high-end documentary production company in Beijing, China. Farkas has made dozens of programs on diverse topics: The last of the Indian Tigers (TBS); Warlords of Afghanistan (BBC); Engineering Ground Zero (PBS); Korean Taekwondo (Discovery Channel); British Architects (Channel 4) China 's Pandas (Discovery/Animal Planet); Traditional Horse rearing in Turkmenistan (BBC) to name a few. He recently competed a two-year documentary project on the elusive Chinese Golden Monkey (National Geographic Wild, NHK, KBS) in cooperation with the Forestry Ministry of China and the San Diego Zoo. Born in Hong Kong, Farkas has lived and worked in Beijing more than 20 years. He speaks English, Mandarin and Cantonese.





何彦斯 Jens Höhne

何彦斯,北京语言大学外国语学院高级外国专家,德福中国区考官、德意志学术中心北京学会会员、大学生德语演讲大赛常任评委。2018年担任了国际科普微视频作品大赛评委。1997起先后在多家学校担任德语教学指导专家、校刊主编等职。2008年至2012年期间在歌德学院/德国文化中心担任德语文化讲师,德语专业测评考官,媒体协调人,期刊主编等职,期间参与组织德国驻华使馆主办的"德中同行"系列文化交流活动。2013年至今,在北京语言大学外国语学院任高级外国专家,研究领域为德语国家语言与文化,社会学,跨文化交际及语言学。

Jens Höhne, is now foreign expert in the Foreign Language Department, Beijing Language and Culture University. He is Test-DaF-Chief-Examiner, a Registered Member of German Academic Exchange Service, Media Coordinator and PR of German Culture Center, and Editor in Chief of NIS-Yearbook. He is a member of the jury of International Popular Science Video Competition 2018. He started to work in China since 1997, and has been a teacher in several schools. Between 2008 and 2012, he worked in Goethe-Institute Beijing/German Culture Center as Teacher of German as a Foreign Language and Culture, Certified Examiner for all the Exam Levels of the Exams, Language Course Manager, Media Coordinator and Print Editor. Since 2013, he is Foreign Expert in the Foreign Language Department of Beijing Language and Culture University.



山名泉 Yamana Izumi

山名泉 日本资深电影人

1980年-2006年在日本电影、电视技术协会任事务局局长。2009年-至今,任日本须贺川国际短片电影节选片委员会委员。2016——2018年,连续三年任日本文化厅举办的电影奖(文化纪录片单元)年度评委。2012年开始主持、主办高岛平记录电影观摩会等活动。

Yamana Izumi, senior Japanese filmmaker, Mr. Yamana was director of Affairs at Japan Association of Film and Television Technology from 1908 to 2006. He has been on the selection board of Japan Sukagawa International Short Film Festival from 2009, and from 2016 to 2018, he was a member of the jury of cultural documentary unit of the film awards hosted by Japan Bureau of Culture. From 2012, he also started to host takashimadaira documentary theatre party and other events.



朴由敬 Park Youkyung

朴由敬 韩国放送公社广播电视文化研究所 博士研究员。担任过KBS北京代表处首席代表,环球中心内容业务部市场开发组中国业务主任,综艺节目导演、国际合作局中国业务主管、2012丽水世博会广播电视策划团总策划导演。曾多次参与过《中韩歌会》《感知中国一韩国行》等中韩国家电视台之间的重要合作项目,并主持在中国内地发行《超级中国》等KBS的优秀纪录片,与上海纪实频道合作策划《超级亚洲》。参与2007年CCTV与KBS的国际频道交叉落地项目,并代理央视频道在韩国有线电视网络、IPTV和 OTT等平台的落地,为中韩文化交流做出了贡献。朴由敬女士多次被聘为国内外电视节的国际评委和论坛的主讲人或嘉宾。曾在中国甘肃兰州举办的第42届国际艾美奖复审赛担任过纪录片部门的国际评委、在首届中韩电视高峰论坛暨节目交易会上演讲、在2019世界超高清视频(4K/8K)产业发展大会参与圆桌讨论等活动。

Park Youkyung, Ph.D., currently a researcher of Broadcast Research Institute of KBS, was Chief Representative of the Beijing office of KBS, and Development Manager of the content marketing department for the Chinese market. She started her career as a producer and director of TV programming in KBS, and then worked in the international relations department in charge of Chinese affairs. She also served as Deputy Director of Yeosu Expo Broadcasting Project Team. As coordinator at KBS, she has played a key role in several international projects such as "CCTV-KBS Concert", and "Experience China in Korea". She coproduced the Chinese version of the documentary 'Super China', and planned the documentary "Super Asia" with SMG. She participated in the cross-launch exchange project between CCTV and KBS International TV channels; and has worked to broaden the coverage of CCTV channels in Korea, especially on new media platforms. In recent years she served as an international juror, speaker, or panellist in various international events such as "42th International Emmy Awards, semi-final round", "China-Korea TV Summit Forum and Program Format Market", and "2019 World Conference on Ultra HD Video Industry".

评委会秘书长 Secretary General of the Judging Committee



高光磊 Gao Guanglei

高光磊,中国农业电影电视中心电影部主任、电影导演、品牌专家。中国科教影视协会常务理事副秘书长,中国电影家协会常务理事农村工作委员会秘书长。大型科普纪录片《三北防护林》制片人总撰稿;大型文化纪录片《大戏记忆》制片人副总导演;故事片《恋爱兄弟》制片人、总导演。"中国农民丰收节——中国农民电影节"总策划导演制片人。

Gao Guanglei, Director of Film Department of China Agriculture Film and Video Center, film director, and branding expert. She is the standing member of the councilors' board of China Science Film and Video Association. She is the standing member of the councilors' board and Secretary General of the Rural Work Committee of China Film Association. She is the producer and chief writer of full length science documentary the Three North Forest Protection Project, producer and deputy chief director of full length cultural documentary Memories of Full-Scale Drama, producer and chief director of film Go Go Dami. She is the chief planner, director and producer of "China Farmers' Harvest Festival—China Farmers' Film Festival.

评委会副秘书长 Deputy Secretary General of the Judging Committee



何丹嵋 He Danmei

何丹嵋,清华大学文创院项目主任,曾参与2项国家社科重大课题,10多项省部级单位课题并担任主笔,发表了10多篇论文,曾主持网站与数据库项目设计与开发。学术研究同时本人也积极参与影视行业实践,主导引进并担当制片人的电影《嫌疑人X的献身》于2017年上映,在同类型和同期国产电影中获得票房冠军,还曾担任网络剧《微客帝国》执行制片人,并参与策划了中央财政文化专项资金项目——大型文化纪录片《国之瑰宝 大戏记忆》、中国皮影戏主题纪录片、电视栏目《清华国学堂》,以及《孤雁》《用一生去爱你》《囧爸的爱情生活》等电视剧。

He Danmei, Project Director at Institute of Cultural Innovation of Tsinghua University. She has been involved in two State Social Sciences Major Research Projects. She has also been involved in and major writer for many provincial or departmentalize research projects. Other academic research, she is also actively involved in activities in film and television industry. She took a leading role in introducing Japanese film The Devotion of Suspect X into China and acted as a producer in it. She participated in the planning of full-length documentary National Treasure: Memories of Full-Scale Drama, and television programs and series.

2019 "中国龙奖" 提名作品 Nominated Entries







荷尔蒙和叛逆期: 揭秘青春期(德国) Hormones and Huffs: The Science of Puberty (Germany)

十几岁的青少年就是情绪化又满脸疙瘩的小怪兽。但他们也是好奇心重又敏感的生物,正在经历奇妙的生物学变态。本片是一部带视觉冲击力的科学纪录片,深入青春期少年的迷人世界,揭开青春期背后的科学奇迹。

Teenagers are moody, pimply monsters. But they are also curious, sensitive beings undergoing a fascinating biological metamorphosis. This visually stunning science documentary takes us deep into the mesmerising world of adolescents and reveals the scientific miracles of puberty.



真菌王国(澳大利亚&加拿大)
THE KINGDOM – How Fungi Made
the World (Australia & Canada)

真菌的王国统治着陆地上的生命,但是却不为人所注意。这是个陌生的世界,生存着迄今最大的和最古老的的生命。是真菌使得生命得以在这荒芜的星球上生存,是真菌帮助生命在大灭绝事件后重现地球。从进化和自然历史的角度研究真菌,科学家的发现将改变我们的生活。有些真菌可挽救我门,有些则威胁着我们,而在了解真菌的里程中,我们才刚刚起步。



Hidden from sight is the Kingdom of Fungi that rules life on land. It's an alien world with the largest and oldest organisms alive today. It was fungi that made life possible on a barren planet and it was fungi that brought life back to Earth after the last mass extinction event. By looking at fungi in the context of evolution and natural history, scientists are making discoveries that will change our lives. Some fungi will save us, others will threaten us and we are just beginning to understand which is which.





寻秘爱因斯坦大脑(日本) **Einstein's Brain Unlocked** (Japan)

阿尔伯特·爱因斯坦的天才大脑的吸引力从未减退。1995年他的尸检完成后,据传他的大脑被分切成多片,四散在世界各地的研究人员手中。那他的大脑切片如今都在哪里? NHK追寻了残存在日本、美国、加拿大和阿根廷的遗迹,搜集出上百张尸检中拍摄的照片,并找到一个掌握上百个碎片的人。所有数据集合之后由计算机生成三维影像,成功地"重现"了爱因斯坦二十多岁提出相对论时的大脑。这是一段不平凡的旅程,展现了神经科学最新发展,为关于这位天才的大脑的故事书写了新的一页。

The genius of Albert Einstein never ceases to allure. Following his autopsy in 1955, Einstein's brain is said to have been sliced and scattered among researchers around the world. Where are the pieces now? NHK goes in pursuit of remnants in Japan, the US, Canada, and Argentina, rediscovering hundreds of photos taken during the autopsy as well as an individual in possession of over 100 fragments. The data set is then brought together to build a 3D CGI, successfully "recreating" Einstein's brain as it would have been in his 20s, when he proposed the theory of relativity. An extraordinary journey and the latest in neuroscience turn a new page in the story of the genius's brain.



维生素狂热(澳大利亚) Vitamania (Australia)

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今年全世界在维生素及补充剂上的消费超过了一千亿美元。有十亿人每天固定自己服用一粒或给孩子吃一粒。每周都有人宣称发现新的维生素的益处。有些医生指出,研究发现维生素可救命。另一些医生则称大部分维生素无用,有一些还有害。这些说法造成了人们的疑惑和混乱。连科学家都无法达成一致,我们如何决定呢?如何去伪存真?本片由艾美奖得主,澳大利亚基普制作公司的德瑞克·穆勒博士带观众开启史诗般的历程,脚步遍布全世界,调查维生素背后的科学和它的前世今生。他的发现使论点各方都十分惊讶。



This year the world will spend over \$100 billion on vitamins and supplements. Almost one billion of us take one regularly – or give one to our children. Every week, a new benefit is claimed. Some doctors point to research that shows they can be lifesavers. Many others claim that most vitamin products are useless, and some are downright dangerous. All of this provokes confusion. In a world where even the scientists disagree, how do we decide whether to take them or not? In Vitamania, the latest documentary made by Emmy Awardwinning Australian filmmakers, Genepool Productions, Dr Derek Muller takes us on an epic journey, a world-spanning investigation of vitamin science and history. What he uncovers will confound opinions on all sides.



第10届中国国际科教影视展评暨制作人年会

The 10th China International Conference of Science and Education Producers





地平线 第一集: 解读潮汐 (中国)
TIDE, Ep1: Understanding the Tide
(China)

潮汐影响着我们所有人,但对我们大多数人来说,潮汐是如何起作用的却完全是一个谜。本系列纪录片对地球上最神秘、最原始、最强大的力量——潮汐,及其背后的故事和科学进行了丰富而全面的探索。

本片拍摄于四大洲和十个国家,我们将走访一些世界上最令人惊叹的地方,记述世界各地潮汐的古往今来、自身变化、生机奥秘、生活依存以及未来造福于我们生活的愿景。在这令人敬畏的自然背景下,本片将会呈现出人类的经历和故事;学习和工作中的人们,每日两次受到大自然最壮观、最永恒的潮起潮落的影响,并享受其中。

Tides affect us all, but how they work is a complete mystery to most of us. This documentary series is a rich and comprehensive exploration of one of the most mysterious, primitive and powerful forces on earth, the tides, as well as the story and science behind them.

Filmed on four continents and in ten countries, we will visit some of the most amazing places in the world, documenting the history of tides around the world, our own changes, the mysteries of life, the interdependence of life and the vision of the future that will benefit our lives. In this awesome natural background, the film presents the human experience and stories; People who study and work are affected by nature's most spectacular and eternal ebb and flow twice a day and enjoy if



太阳任务 (美国) Mission to the Sun (US)



前往太阳长久以来一直被认为是不可能的任务,但美国航空航天局规划了60年,终于成功打造出了帕克太阳探测器。这台探测器的任务是解开太阳的秘密。2018年11月5日,帕克太阳探测器抵达第一个目的地一一近日点,人类从未如此接近太阳。

Going to the Sun has been considered mission impossible over the years. After six decades of planning, NASA finally succeeded and made Parker Solar Probe. Its mission is to unveil the secrets of the Sun. November 5th, 2018, Parke Solar Probe made it to its first destination: the Perihelion; and burnan race has never been so close to the Sun.





超未来世界: 人类2.0 (美国) Year Million: Ep. 101: Homo Sapien2.0 (US)

在遥远的未来,你可能不再拥有身体。你就是一台电脑。很多组成人类的基本元素都将消失得无影无踪,而你将得到永生。一些有远见的思想家将带大家前往那个惊人的未来,看看一个踏入未来世界的家庭是如何生活的。这是你未来的故事,这是通往超未来世界的路。

In the far future, you may no longer possess a body. You are a computer. Many fundamental elements that compose a human being have been gone, while you become immortal. Some visionary thinkers take you to the amazing future and see the life of family stepping into future world. This is the story of future you, this is road to Year Million.



超级大自然(法国) Supernature (France)

它们拥有超级感觉,超级盔甲。它们超级快,超级擅长建筑,超级坚固,超级光滑,超级强壮,超级有组织性,超级节省。它们就安静地存在于我们的身边。我们将动植物的潜力为我们所用?自然就像图书馆,想象未来的使用者指南。毫无疑问,未来是仿生学的天下。到2050年,我们将会学会如何利用自然界的图书馆和它的超能力,一更好地满足我们的基本需求——健康长寿,衣食住行和沟通交流的需求。



They have super sensors and super amours. They are super quick, super builders, super sturdy, super slippery, super strong, super organized and super economical. And they are all around us, quietly existing before our very eyes. Alive. How can we use the potential of flora and fauna, the greatest athletes of the natural world, to our advantage? Nature is like a library, a great user's manual for anyone imaging the future. There is no doubt: the future is biomimetic and, in 2050, we will have learned how best to harness the amazing library of the natural world and its superpowers in order to better meet our most basic, fundamental needs. The need to take care of ourselves, to travel, to feed ourselves, to find accommodation

2019 "中国龙奖"提名作品 Nominated Entries



约书亚·林探访各处,以期弄清为什么新加坡气温 升高速度是全球平均速度的两倍。在这个过程中,关于 帮助我们降温的一些科技手段,他还有意外的发现。新 加坡是个四面环海、阳光明媚的岛国。约书亚发现,在 全球变暖的时代,四面环水很可能是致命的环境。



事关紧要: 致命高温 (新加坡)
Why It Matters-Killer Heat
(Singapore)

Joshua Lim goes on a quest to find out why Singapore is neating twice as fast as the rest of the globe. Along the way, he uncovers surprising findings about the technologies we ely on to keep cool. Singapore is a sunny island set in the sea. But Joshua finds out being surrounded by the water may well be lethal in the age of global warming.



极境 (美国)

The Very Edge of China (US)

美国地理学家布莱拟·布兰德博士与中国最顶尖的博物学家踏上无与伦比的冒险之旅。两人的任务是揭秘来自地球深处的力量如何打造中国最独特的自然边境线,自然的力量如何数百万年来合力造就了今天的情景。同时,探寻这片土地上的人和野生动植物如何生存和繁衍。进入21世纪以来他们的适应方式是否有改变?每集讲述三个极限地点。他们奔赴每个地点,带领我们置身推动地球不断变换的冰火风暴之中;同时,他们不忘与当地居民共度时光。本片展示了这些人和其他物种如何征服这片土地,使其适宜生存。

In this Discovery Channel special US Geologist, Dr. Brittany Brand pairs up with one of China's top Naturalist on an adventure like no other. The pair are on a mission to reveal how China's unique natural frontiers were forged from the belly of the planet itself and how these natural forces combined to shape them over millions of years. Yet, those who inhabit these spaces, human and wildlife have found ways to survive and thrive Is there any change to the way they are adapting to their environmen in the 21st century? Each episode is made up of three extreme points Even as they get to each such location and beside they plunge us into the fire, fury, ice and wind that drives our Planet, they will spend time with the local and indigenous people who live there. These insiders will share their myths and folklore with the hosts on how stories handed over by their ancestors reveal how such spaces came to be. Showcasing how they and other species tamed such places and made them habitable.







智慧中国 (中国)
Smart China (China)

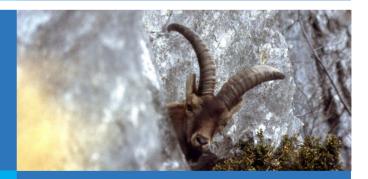
仅仅几年,世界最大的工厂已转身成为世界最大的创业和发明实验室,成为推动技术进入未来的"智慧"国家。本片是一段通往未来的旅程,关注使中国更干净、环保和"智能"的发明创造,而地球上最聪明的一些人为本片注入活力。与居住在纽约的科技专家乔什·克莱因一起,拜访这些发明背后那些专注探索技术和思维的创造者。每集将探索一系列独特的本土开发的创新,这些创新专为解决中国重大环境和生活挑战。主持人和专家团队评估这些创造,希望它们不仅能帮助中国,也最终能帮助世界以更干净、绿色、智能的面貌进入22世纪。

In a few short years, the world's biggest factory has transformed itself into the world's biggest laboratory of entrepreneurship and invention, a "smart" country pushing technology into the future. SMART CHINA is a futuristic journey to the edge of tomorrow, fueled by some of the best minds on the planet today, featuring inventions that are turning China into a cleaner, greener, "smarter" nation. Join New York based technologist, Josh Klein as he travels the country to meet the creators, explore the tech and the thinking, behind these incredible innovations. Each SMART CHINA episode explores a series of unique homegrown innovations designed to forge a new future and overcome some of China's epic environmental and lifestyle challenges. Our host and a panel of experts evaluate these inventions in the hope they won't just help China but could ultimately help the world evolve a cleaner, greener, smarter planet into the 22nd century.



拯救野山羊 (西班牙)
Save the Bucardo (Spain)

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本片讲述的是一群科学家的故事,他们奋力避免比利牛斯山脉特有的野山羊灭绝。他们迈出了科学上具有历史意义的一步,首次"灭绝后复活",世界第一个真正的"侏罗纪公园"。

"Save the Bucardo" is the story of scientists who fought to save an emblematic animal of the Pyrenees, the Bucardo, from extinction. They took a historic step in science, the first de-extinction in the world, the first real "Jurassic Park"

The 10th China International Conference of Science and Education Producers





智慧中国: 众创时代(中国) Smart China 2 (China)

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纪录片《智慧中国:创新创业》将分为三集,由澳大 利亚科学家、发明家乔丹·阮博士走访北京、上海和深 圳三个城市以及周边地区,深入体会三个地区不同的创 业氛围,探访中国创业者们的工作和生活,与他们深入 交流,了解这里的新一轮创业浪潮,并深入了解三个地 区不同的历史、差异化的产业基础、以及多姿多彩的文 化气质。这些重要的因素塑造了三个地区不同的创业环 境,以及创业者们不同的创新思路。这些创业者将不单 单改变中国居民的生活,他们充满创意的新产品以及他 们独创的新型商业模式更将拥有改变世界的潜力。



塔拉号: 国王的群岛(法国)

Tara, the Archepilago of Kings (France)

沿着波利尼西亚海岸线航行数周之后, 一个新的挑 战等待着塔拉号上的船员和科学家:在21天时间内,记录 下瓦利斯和富图纳群岛数不清的海洋物种。

这里是距离法国本土最远的法属领地, 四十年来, 这 个地区没有人进行过生物多样性的统计。 这项研究可以 为当地居民提供宝贵的信息。在瓦利斯和富图纳国王的 支持下, 塔拉号将会揭开这个群岛水下的宝藏之谜。



of the kings of Wallis and Futuna, Tara will discover the submarine treasures of the archipelago.ed and made Parker Solar Probe. Its mission is to unveil the secrets of the Sun. November 5th, 2018, Parker Solar Probe made it to its first destination: the Perihelion; and





云上之所(西班牙) A Residence Above the Clouds (Spain)

穿过19世纪爱丁堡浑浊的夜空,苏格兰皇家学院天文学家查尔斯·皮亚齐·史密斯判定一个大胆的想法需要得到实行。他同妻子杰西一起,拖着望远镜和相机前往海拔3600多米的特内里费最高峰,只为更清晰地观察星空。随着一群学生试图在艰难情况下重现他的实验,这位画家、作家兼创新摄影师的故事也为人所知。

Peering through the polluted night skies of 19th C Edinburgh Astronomer Royal for Scotland, Charles Piazzi Smyth decided that a drastic solution was needed. With his wife Jessie, he dragged telescopes and cameras up to the 12,000 ft summi Tenerife's highest volcano in order to view the stars with clarity. This painter, writer and innovative photographer's story is revealed as students recreate his experiments in gruelling conditions.



追逐急流(英国) CHASING THE JET STREAM (UK)

本片跟随来自瑞士的马克·豪泽的探险之旅, 他想成为 高空跳伞进入飓风急流中的世界第一人。

他是个梦想家。他的宏大梦想同时也充满危险,但他希望这个世界纪录能引起公众对新生的空中风能技术的注意力,因为他认为这项技术能利用高空中的风力资源,有潜力解除全球能源危机。

随着准备工作逐步展开,挑战的难度也愈发清晰。

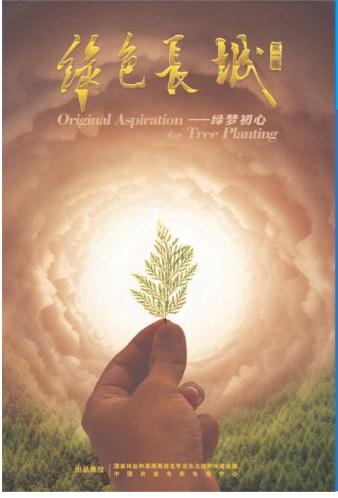
Chasing the Jet Stream follows the adventures of Marc Hauser from Switzerland, who wants to be the first skydiver in the world to jump into the jet stream.

Marc Hauser is a visionary. A record-holding skydiver, Hauser has a grand ambition: to become the first man to jump into a hurricane force jet stream at over 8,000 meters. A big risk, but with potentially huge rewards. Hauser wants to show the power of the jet stream as an energy source, which he believes could solve the global energy crisis.

As Hauser's preparations take shape, the scale of his challenge becomes clear.









绿色长城(中国) The Great Green Wall (China)

中国西北,华北,华北防护林体系建设工程(简称"三北 工程")自1978年正式启动,规划时间长达73年,规划总面积 达406.9万平方公里,是迄今为止人类历史上规模最大的生 态修复工程。四十年来,三北工程修复了中国北方脆弱的生 态环境,确保了国家生态安全,为中国的改革开放事业建筑 起坚实的生态保障,为世界生态建设提供了中国模式。

本片通过4年的跟踪拍摄,穿行黑龙江、吉林、辽宁、内 蒙古、河北、新疆、陕西、山西等13个省市自治区、551个县 旗市区, 采访了百余名"三北"地区农林和治沙专家、农牧民 及劳模,以详实的史料、鲜活的镜头、感人的案例、深遂的 立意,生动深刻再现了三北工程的建设历程和实践意义。



出口(俄罗斯) **EXIT** (Russia)

本片不只关于太空行走, 宇航服, 训练, 飞行和冒险。 本片是关于那些有着足够自控能力和力量的人——不论 在太空还是在地球上。







解惑母乳喂养 (印度) Untying Breastfeeding (India)

本片采访了多位母亲,她们因为婴儿先天性问题经历了重大的母乳喂养挑战,本片追踪了他们因医护人员蔑视、诋毁和老套的方式而面临的艰难困阻。本片采访了17位来自全世界的专家,他们分享了关于生育和母乳喂养的情感因素和事例。这些都对人一生的健康产生潜在的影响。

investigating the narrative of the mothers who navigate through significant breastfeeding challenges due to the congenital birth anomaly and trace the arduous process encountering medical professionals who often have a dismissive, denigrative or prescriptive approach. The narrative is juxtaposed with 17 experts from across the world who share the latest understanding about various factors about the apathetic factors & events around birth & breastfeeding. These factors & events potentially have lifelying implications for the health of humankind.



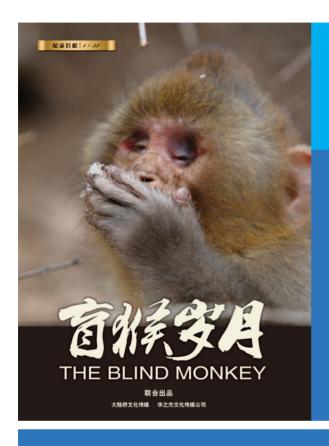
黑颈鹤 (中国)
Black-Necked Crane (China)

《黑颈鹤》一片跟随着黑颈鹤迁徙的脚步,深入其繁殖地青藏高原东部的若尔盖沼泽和越冬地云贵高原的大山包,第一次完整地记录了黑颈鹤一年的生活——竞争领地、营巢孵卵、养育小鹤以及迁徙等等。细致地表现了这一青藏高原的旗舰物种在面对贫瘠的土地、严酷的气候,以及种种挑战时如何顽强地生存。尤其是讲述了黑颈鹤作为伟大的父母,如何在荒凉而野性的高原上养育,培养后代成长的故事。



In this documentary, you are invited to follow the trail of these migratory birds. From breeding place Zoige wetland in eastern Qinhai-Tibet plateau all the way down to their wintering place Dashanbao in Yunnan-Guizhou plateau. For the first time, our filming crew had tracked the birds closely. And now a year round life history of black-necked crane has been completely documented.

This is a story of survival. Story about how this flagship species survive the barren land and harsh climate in Qinghai-Tibet plateau, as well as how they overcome the challenges caused by the tough environment. Especially as great parents, how black-necked crane breeding and raising their offspring in the desolate wild.





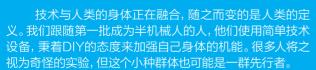
盲猴岁月 (中国) The Blind Monkey (China)

对于猴宝宝来说,中国太行山的生存条件十分艰难。陡峭的悬崖,炎热的盛夏和寒冷的隆冬都是生命的考验。这样的环境下,盲猴宝宝更是难以承受。大多数眼睛的看不见的猴宝宝会在几周内死去,但是有这样一只充满爱的猕猴妈妈却给出了一个意外的结局。《盲猴岁月》为我们人类展现了一个深入了解猕猴社会的机会,并让我们了解到,或许,同情心并不只属于人类。

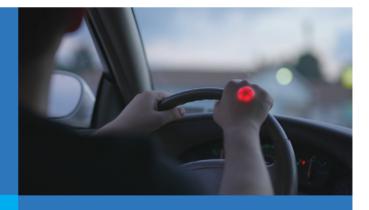
China's Taihang Mountains are a tough place to be a baby monkey. Steep cliffs, scorching summers and very, very cold winters all take their toll. It's a particularly tough place to be a blind baby monkey. Most blind babies die in a matter of weeks however the extreme devotion of one macaque mother has an extraordinary result. The Blind Monkey provides an insight into macaque society and suggests that compassion may not be a uniquely human behavior.



我们身边的半机械人(法国&西班牙) Cyborgs Among Us (France&Spain)



距离科学创造真正的半机械人还有多远的距离? 在半机械人的社会中, 将会有什么社会和伦理难题?



lechnology is merging with our bodies, morphing with it what it means to be human. We follow the first cyborgs, who use low-tech equipment and a do-it-yourself attitude to enhance their own human capabilities. Seen by many as weird experimenters, this minority could be called pioneers.

How close is science to creating cyborgs? What are the social and ethical dilemmas of a cyborg society?





伊朗的风湿病 (伊朗) Romo (Iran)

本片介绍了伊朗风湿病的历史,由多名专家教授讲述大学里这个学科的形成到它的发展。患者马汉兹是连接本片各部分的人物,她深受硬皮病之苦。硬皮病是最严重的风湿疾病之一。马汉兹讲述了他因患此病而遭受的各种艰难。

Rheumatology is one of the branches of internal medicine. This film tells the story of rheumatology in Iran. The formation of this field of medicine at the university and its extension in Iran are described by the professors. Mahnaz is a ring linking different film sequences. She is afflicted with scleroderma. Scleroderma is one of the most severe rheumatic diseases. Mahnaz familiarizes us with the problems that this disease has caused him



布吕尼屈厄洞穴探秘 (法国)
NEANDERTAL, the Mystery
of Bruniquel Cave (France)

阿瓦隆峡谷,深入山洞三百多米的地方,是谁用四百多块碎钟乳石建造了这个物体?什么时候造的?为什么造?自从1990年发现这个山洞后,这个奇异的物体的秘密一直未被揭开。2014年,一组研究人员决定回到这里,继续尝试揭开布吕尼屈厄洞穴的谜底。四年来,摄制组跟踪这组研究人员,从洞穴中到实验室里,独家见证了最重要的考古发现。而尼安德特人是这个发现的主角。



Who built a structure made up of more than 400 broken-stalagmites, 300 metres inside a cave in the Aveyron gorges? At what time? And why is that? Since the discovery of the cave in 1990, this amazing architecture has never revealed its secrets. In 2014, a team of researchers decided to return there, hoping to solve the enigma of the Bruniquel cave. For 4 years, we followed them, both in the cave and in their laboratories. Exclusively, we have witnessed one of the most important archaeological discoveries of our time. And the Neanderthal man is the hero of it.



第10届中国国际科教影视展评暨制作人年会

第10周中国国際内主教系アルストローカップ・アイキス The 10th China International Conference of Science and Education Producers





南极和全球气候变化(土耳其)
The South Pole and Global
Climate Change (Turkey)

我们经历了一场可怕的旅程,前往世界最难前往的地方。我们向你们展示你看不到听不到的情景。让我们停下来想一想,我们的未来是否真的出于危险之中?我们寻找答案,为你呈现。这就是本片的故事,讲述冰冻大陆的旅程,引起人们对全球变暖和气候变化的关注。

We have made a gruelling, spooky journey to the most difficult place in the world for you. We try to make it visible for you who did not see with eyes and heard with ears. Now, let's all stop for a moment to think, is our future really in danger? We searched and present for you.

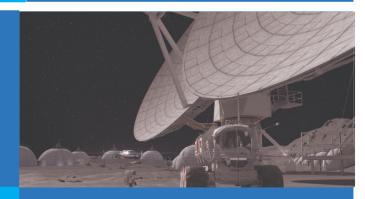
That is how the documentary begins to narrate the journey to the frozen continent to create awareness for global warming and climate change.



奔向月球 (中国)

Destination Moon (China)

月球一直以来承载着人类对宇宙的无限向往,她有着壮美的诗歌,美丽的神话和无尽的幻想源泉。本片从中国古代飞天梦想和嫦娥奔月神话引出了中国探索月球的壮阔历程,展现人类探索月球过程中的许多鲜为人知的航天科普知识和探月故事,并且深度体验中国"嫦娥"探月工程,展现我们中国的探月情怀和梦想。通过本片展现我们中国人一步一步实现"航天强国"梦想,面向未来,我们正走向广阔星海,为全人类造福的伟大理想….



The Moon has always been a craved destination for humar beings. Being the spring of imagination, people wrote grand poems for it, created beautiful myths about it. The film tells the unknown knowledge and stories behind human beings' lunal exploration, helps the audience experience in depth China's Chang'e Project. It shows Chinese dreams about lunal exploration, and displays how Chinese realize the dream step by step.





飞向火星(中国)
Fly to the Mars (China)

《飞向火星》节目共6集,以人类对火星的探索过程与展望为主线。讲述了人类感受到生存危机,从而寻找宜居星球,探索运输方式,解决生存困难,全面改造火星,最终移民火星的一系列过程。

Fly to the Mars, comprising 6 episodes, focuses on the exploration and prospect of the Mars. The show features on the search and migration to a habitable zone as the mankind begins to feel the crisis of survival. To make that happen, the mankind has to discover the method of transportation and alter the environment to survive and become a resident on this unique planet.



大鱼治水 (中国) Big Fish Restores Water Eco-System (China)

本片主要讲述了坐落在内蒙古自治区的中国第八大淡水湖也是黄河流域最大的湖泊-乌梁素海,如何从一个生物多样性被破坏、水生生态环境持续恶化、沼泽化日趋严重的草型富营养化大湖,通过"大鱼治水"团队建立试验区,引进草鱼和花白鲢这些乌梁素海原本没有的大鱼,用生物治理的方式以鱼牧草、以鱼抑藻、以鱼净水,经过多年的治理,在一定范围内,控制了单一水草的疯长,初步恢复了乌梁素海水生生物的多样性、修复和重建了水生态系统完整的生态链、减缓了水生态环境持续恶化的故事。



freshwater lake in China, located in Inner Mongolia Autonomous Region, and the largest lake in the Yellow River Basin, Wuliangsu Sea, on how the team to establish a pilot area, import grass carp and silver carp not originally found in the Wuliangsu Sea, and control the growth of a single aquatic grass within a certain range through biological control methods such as fish pasture, algae suppression by fish and water purification by fish, finally to turn a grassy eutrophication lake where biodiversity is destroyed and aquatic ecological environment continues to deteriorate, into a lake with diversity of aquatic organisms. Also it is about a new technical application to slow down the Continuous Deterioration of Water Eco-environment by reconstructing the whole ecological chain of aquatic ecosystem.



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大太平洋-激情

(中国&美国&新西兰&德国&法国&澳大利亚)



BIG PACIFIC-Passionate

(China&US&New Zealand&Germany&France&Australia)

太平洋覆盖了整个地球面积的三分之一,超过地球所有陆地面积之和,蕴含着全球一半的水资源,无数珍奇物种在这里繁衍生息,还有很多尚待人类发掘的神秘生物在此深居,地球的最深处也暗藏其中。

纪录片《大太平洋》打破陆地与海洋的界限,遍访大太平洋海域,借助超高清画质,力求以前所未有的方式为电视观众展示这片海洋和其中的生态故事,呈现丰富多样的地域、物种、自然现象与生物习性。每一集节目聚焦于太平洋某个标志性的特色:激情、贪婪、狂暴和神秘,将太平洋上的各色故事交织在一起,刻画出这片海洋丰富多彩的每一面。

The Pacific Ocean covers one third of the Earth's surface, holds half of our world's water, and hides the deepest place on our planet. It is a place where huge and iconic, rare and dazzling creatures live — and where creatures yet to be discovered lurk. Filmed in cinematic 4K, BIG PACIFIC breaks the boundaries between land and sea to present the Pacific Ocean in way never seen before. Over four cinematic episodes, BIG PACIFIC breaks the boundaries between land and sea, moving throughout the Pacific Ocean to present a broad range of locations, species, natural phenomena and behaviors. Each episode focuses an iconic characteristic of the Pacific: Passionate, Voracious, Violent, and Mysterious, to weave stories from across the Pacific that illustrates the multi-faceted character of this ocean.



科教短片(30分钟以内)

Science Documentaries (less than 30mins)



画家的眼(比利时) In Painters' Eyes (Belgium)

他们位列艺术史上最具才华的画家,他们的作品亘古流传。但是,他们——莫奈,德加,毕沙罗,蒙克——都曾罹患几乎导致他们失明的眼部疾病。眼睛是人体最神奇和精密的器官。眼睛是画家必不可缺的高精度工具。但如果眼睛出现了问题,无法正常工作,怎么办呢?为此我们探访了两位专家:拉坎布雷艺术和设计学院的艺术史学家凯文·萨拉德,眼科医生兼绘画爱好者德美·雅克索。

They are among the most talented painters in the history of art. Their works have spanned centuries. And yet Monet Degas, Pissarro and Munch all suffered, at some point in their life, from a year disabling eye condition. The eye is one



of the most fascinating and most sophisticated organs of the human body. A very high-precision tool that is indispensable for painters. But what happens when the eye develops a problem, when it no longer works properly? In order to find out we turned to two experts: Kevin Saladé, Art Historian at La Cambre School of Art and Design, and Demet Yuksel, ophthalmologist and painting enthusiast.





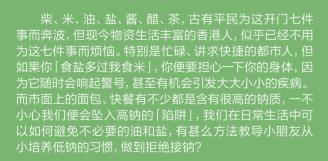
无厘头科学研究所第六季(1) (美国) Science of Stupid S6: EP1 (US)

创科学和愚蠢在本节目碰撞。大家将看到科学界未经训练的无名英雄们做出的难以置信的蠢行。我们将解释他们出错的关键和原因。想知道与杨氏模量、重力势能、静力平衡、角动量有关的科学知识吗? 快跟上达拉斯·坎贝尔的步伐畅游科学世界吧!

Let Science and Stupidity crash here. You will see untrained science heroes perform unimaginable stupid acts. And we will explain the keys and reasons of their failures. Do you want to learn about Young's modulus, gravitational potential energy, static equilibrium, and angular momentum? Follow Dallas CAMPBELL and immerge yourself in science.



最强生命线: 拒绝接钠 (中国香港)
Vital Lifeline: Say No to Sodium
(HK, China)





Nowadays, affluent Hongkongers do not seem to be bothered by obtaining the daily neccessities anymore. But if you say "the salt I've eaten is more than the rice you've eaten", you may need to be more careful about your health, since its alarm may go off any minute, and trigger various disorders. Bread and fast food on the market contain high level of sodium, which may push you to the trap of high sodium intake if you are not careful enough. How can we avoid unnecessary oil and salt in daily life, and what can we do to teach children to gain low sodium lifestyle, say no to sodium?



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换一种思路去植树-黄土高原近自然造林法(中国)
Change the way of Thinking to Plant
Trees- Natural Imitation Afforestation
Method on Loess Plateau (China)

如何把树种活,是黄土高原植被改造的人们一直在研究探索的事情。北京林业大学水土保持学院的教授研究完成的近自然造林技术,是区别于以往的一种新的思路的造林方法。根据植物自然生长的需要,找到的成活规律,来设计植树造林。这样不仅节约了成本,成活率也提高了。再也不盲目的植树造林而是把植物种到最适宜它生长的地方。这是这种造林方法的最核心的思想。

How to plant trees and keep them alive is a matter that people have been studying and exploring in the vegetation transformation of the Loess Plateau. A professor of Soil and Water Conservation from College of Beijing Forestry University has been studying a near-natural afforestation technology. The core idea is that afforestation is designed according to the natural growth needs of plants and the survival laws found.



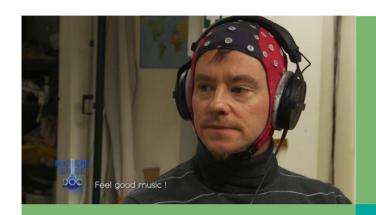
数学之城(中国)
City of Maths (China)

..........

数学这门古老学科在现代都市中也无处不在。在数学家的眼中,穿行于城市地下的地铁正如一张数据结构图,最短路径算法可以帮助人们最快地抵达目的地;线性规划更是让商业事半功倍的良策;而冯·诺依曼的蒙特卡洛方法还在指导生活中的各种意外,比如一次糟心的堵车,一场严重的自然灾害。无论你是否认为数学抽象难懂,不可否认的是他时时刻刻存在于我们周围,有时它展现出美丽的一面,有时它帮助你正确选择。在这个数学构建起来的世界中,所有的偶然背后都遵循一定规律,所有的杂乱无章自有其内在秩序。



Maths, one of the most ancient subjects, still can be seen everywhere in modern cities. From the sights of mathematicians, the subway system is just like a data structure diagram which can help people to arrive their destination as soon as possible; linear programming is so proficient a strategy in commercial society; John von Neumann's Monte Carlo Method is still guiding us to deal with accidents, such as an annoying traffic jam, or a significant disaster. No matter you understand mathematics or not, it's around us anytime, sometimes shows its beauty, and sometimes helps. In the world built by mathematics, every coincidence follows some rules, and all the chaos have their orders





美妙音乐方程式(比利时)
Feel Good Music (Belgium)

如何创作美妙音乐? 到底是什么因素导致我们感受惊悚、紧张、想要随乐起舞? 研究人员想要揭开这个谜团, 因为这种强烈的情感实际与人类生存有关。

心理学家在研究音乐对人体的影响。有比利时研究人员还研究了音乐对感受巧克力味道的影响。鲁汶大学的研究人员则关注于大脑对节奏的反应。

荷兰研究人员研究了音乐的共同性,甚至得出一种数学公式。大众会喜欢这首按照公式作出的曲子吗?

How do you create feel good music? What is it that causes us to feel the thrill, the increased energy, the desire to move and to dance that we do when we hear rhythmic music that we like? For researchers it's an enigma that needs to be solved. Psychology researchers are studying the effects of music on our body. Two Belgian researchers carried out a study into the effect of music on the taste of chocolate. As for a researcher from UCL, she's interested in the way our brain echoes the rhythm we hear. A researcher came up with a mathematical formula. Will the general public enjoy this specially composed music...?

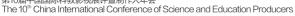


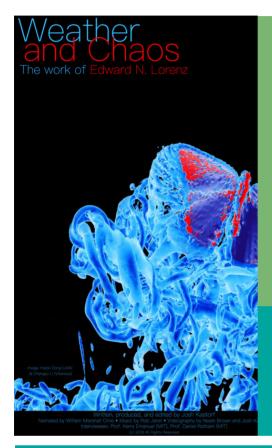


古罗马挖矿技术(葡萄牙) Roman Mining Technology (Portugal)

在葡萄牙北部有一处遗址,是罗马帝国时期最重要的金矿区之一。 现在这里还留有当时挖矿的遗迹,还可看出当时使用的技术。室外巨大的工作平台,深深的矿井和复杂的水力设施规模巨大,保存完好,时至今日仍能让人惊叹。公元一世纪和二世纪的罗马,很多最贵重的硬币就是用这里采集的金矿炼制。这里是古罗马时期,葡萄牙最重要的矿区。

One of the most important mining areas of gold of all Roman Empire can be found in northern Portugal. The impressive marks of this exploration and the technology employed can still be observed on site. Huge work fronts in the open, deep galleries and a complex hydraulic network of channels still make quite an impression nowadays for its size and conservation status. Many of the most valuable coins minted in Rome during the first and the second centuries AD had gold mined in this mining territory - the most important of Roman Portugal.







天气与混沌-爱德华·洛伦兹记事 (美国) Weather and Chaos: The Work of Edward N. Lorenz (US)

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为什么我们可以预测百年后的日食,却只能预报一两周的天气?蝴蝶扇动翅膀,这样微小的变动能否影响像飓风那样大型的系统?上世纪六十年代,麻省理工学院一位天气学家就提出了这些疑问,并通过早期电脑的帮助,做出了重要的发现,不仅改变了我们理解天气的方式,甚至改变了我们理解宇宙一切事物的方式。本片是第一部讲述爱德华·洛伦兹和他对"混沌理论"的贡献的影片,洛伦兹的同事参与了本片拍摄,通过他们的帮助,观众可以了解"蝴蝶效应"在洛伦兹的成果中到底意味着什么,以及为什么这个理论应促使我们重新思考我们对宇宙的理解。

Can a small-scale movement, like the flap of a butterfly's wing, influence large-scale systems like hurricanes? In the 1960s, an MIT meteorologist exploring these questions with the help of early digital computers made a discovery that would change the way we understand not only weather but nearly everything in our universe. This is the first film about Edward N. Lorenz and his role in Chaos Theory. With their help we take a closer look at what the "butterfly effect" actually meant in the context of Lorenz's work, and why it should make all of us rethink our understanding of our universe.



满怀希望 勇往直前(比利时) Let's Hope and Go for It! (Belgium)

想象下肢瘫痪的人站起来行走, 听起来像天方夜潭, 但这方面的研究也有极大进展。首先研究人员使得瘫痪的小鼠可以重新行走, 之后应用于猴子, 现在已开始应用到人的身上。栏目组得以紧密跟踪研究人员和第一批人类患者多年。



Imagine someone whose legs are paralysed gets up off their seat and starts walking. The idea seems utopian and yet extraordinary progress has been made. First with paralysec rats that researchers managed to make walk again. Then with monkeys and, from now on, with people. A team from Matière Grise was able to follow researchers for a number of years. Very closely, both the researchers and also the first human patients.

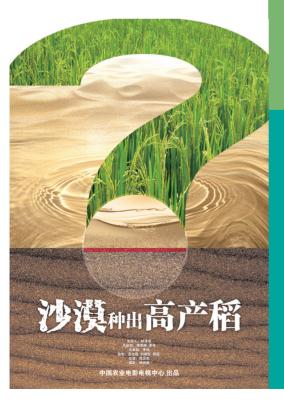




库穆蒂尼的故事 (印度) KUMUDINI: A Water Lily Chronicle (India)

库穆蒂尼是一位88岁的退休公务员,她本想在阿拉普扎平静地过退休生活,但发现当地一家椰子纤维公司开始打乱她的向往的安宁。她采取法律手段,坚决斗争到底。

Kumudini, an 88 year-old former civil servant, wanted to live her retirement life peacefully in Alapuzha until she noticed water pollution caused by a coir company started to affect the tranquil she cherished. She took the legal recourse and in the long battle that ensued brought out the relentless fighter in her. The painstakingly collected evidences spoke for her against the might of the company.





..........

沙漠种出高产稻(中国) High-Yield Rice Is Grown on a Desert (China)

能把沙漠变良田,这在过去就是个"神话"。可是在内蒙古科尔沁沙漠的周边这个"神话"变成了现实,硅砂资源利用国家重点实验室的负责人秦升益,依靠创新的力量,就地取材利用沙漠的沙子,通过纳米技术给每颗沙粒覆上一层神奇的"外衣",加工成一种透气不透水的沙子。利用透气防渗沙技术,沙漠里可以种出高产稻,沙漠可以变成良田,沙漠可以变成人类宜居的地方,我们人类可以把沙漠这个号称地球的癌症治理好。

流場。"myth" in the past to turn deserts into fertile fields. However, this "myth" has become a reality around the Khorchin Desert in Inner Mongolia. Qin Shengyi, head of the State Key Laboratory for the Utilization of Silica Sand Resources, relies on the power of innovation to make use of local desert sand. Each sand grain is coated with a magical "coat" through nanotechnology, and is processed into a kind of permeable and seepage-proof sand. As a result, the yield of the rice plant can be increased and the quality improved. The per mu yield of the desert rice can reach about 500 kilograms. Using the technology of permeable and seepage-proof sand, high-yield rice can be planted in the desert, the desert can be turned into a fertile land and a livable place for human beings, and we human beings can treat the desert known as cancer of the earth!



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昆虫的"嘴"(中国)

"Mouths" of Insects (China)

昆虫是地球上最多的生物种类,目前已知约有100万种,这与它们"大嘴"吃四方分不开的,但它们因种类不同,"嘴巴"的形状和功能也大不相同,其"食相"也各具干秋。 大自然的神奇既造就了各种各样的昆虫,也造就了各式各样的昆虫口器。从以上变化多端的昆虫口器中,可以看出这是昆虫长期取食并适应环境而演化出来的。当我们了解了昆虫口器的不同结构和功能之后,相信会给我们人类的生产和生活带来更多的启示。

Including about one million described species, Insects, of al animal groups, has the most organisms on the Earth. This has much to do with their capable "mouths" that can eat various foods. The shapes and functions of their "mouths" vary in different species. And their eating styles are different too. Nature made various insects and their distinct mouthparts, which is the result of adaptation to environment and evolvement. After we learned the different structures and functions of insect mouthparts, we will get more enlightenment for our production and life.

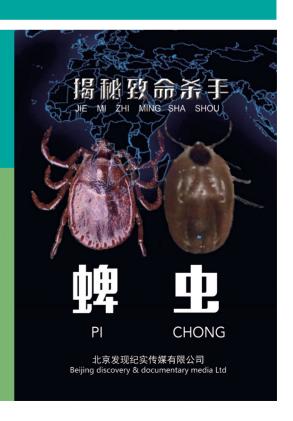


揭秘致命杀手──蜱虫(中国) Unveiling the Killer-Ticks (China)

.........

蜱虫是一种分布及其广泛的害虫,可传播多种可怕的疾病,本片的主人公——蜱虫以第一人称讲述了自己生活史的习性和特点,它在丛林中等来了自己的攻击对象小林。却不知小林是疾控部门的工作人员,对蜱虫了如指掌。意外被蜱虫咬伤的小林,依靠正确的取出方法躲过一劫,避免了新型布尼亚病毒的侵袭。 本片从蜱虫的危害和预防入手,让观众全面认识蜱虫,远离蜱虫的危害。

Ticks are a kind of widespread arachnids. They can transmit many terrible diseases. I, a tick, tried to transmit Bunia virus to Xiao Lin, who happens to be a member of the CDC department and knows the habits and characteristics of ticks very well. By applying the correct method to remove the tick, Xiao Lin avoided the infection of the Bunia virus. The film tells the harm and prevention method of ticks bites, helping the audience to know the ticks better and keep clear of them.







追逐神秘光带"史蒂夫" (加拿大) Chasing Steve (Canada)

本片是一部纪录短片,故事讲述一群夜空摄影爱好者偶然发现了一种从未有科学家研究过的天体现象,并引起全世界科学界关注。这种被戏称为"Steve史蒂夫"的现象,现在成为全世界天文学家的研究对象。

Chasing Steve is a short documentary about a group of passionate night sky photographers who have stumbled on a celestial phenomenon not formerly studied by scientists and have captured the world's scientific community's attention. They humorously named this band of light "Steve" and now astrophysicists worldwide are studying what it could be





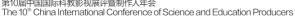
《中国雪豹大调查》之3《等待 盐池湾》(中国) Snow Leopard's Desert Journey Episode 3 One Night in Yanchiwan (China)

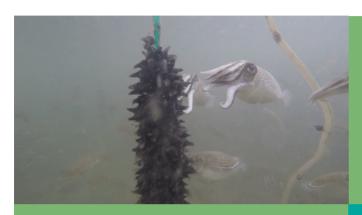
春季暴涨的河水, 让精心安置的红外相机频频遭险。雪豹调查人员王君, 做出了从事雪豹野外调查工作以来最任性的一个决定: 在河谷对面的下风处, 守候雪豹。

在青藏高原北部边缘的祁连山脉,有一条雪豹出没的河谷。红外相机曾在这里连续拍摄到迄今最大的雪豹家族:一只雪豹妈妈和它的三只幼崽。可如今,相机被河水冰封。抢救出来的数据卡被送回营地修复,而王君决定在河对面的掩体内过夜,期待"老朋友"能够出现。他没有想到,经过一夜的等待,雪豹以特殊的方式回复了他的问候。

As the river rose in spring, some of the carefully laid camera traps were flooded. Researcher Wang Jun decided to stay overnight at a downwind spot across the river and wait for the snow leopard. It was the first time he made such a self-willed decision since the project started, but he had to take the chance.

The Qilian Mountains is situated on the north edge of Tibetan Plateau. A river valley here is a hot spot of snow leopard activities. Camera traps had captured a series of images of a female with her three cubs. It was the largest snow leopard family on film so far. Now with the camera frozen in the ice, uncertain if the data could be recovered, Wang Jun decided to spend the night in a ounker on the other side of the river, for there might be a chance to see the family again. After a long night, the snow leopard responded in an unexpected way....







拯救乌贼 (中国)
Saving the Cuttlefish (China)

曼氏无针乌贼和带鱼、大黄鱼、小黄鱼并称为"四大海产",历史上单是浙江省的最高年产量就超过7万吨,但是,到2003年前后,曼氏无针乌贼产量开始急剧下降,几乎到了灭绝的地步,一个物种一旦消失,不仅仅是少了一道美味这么简单,更可怕的是它会导致生物链断裂,为了挽救这一濒临灭绝的海洋生物种类,浙江海洋大学校长吴常文带领着他的科研团队开始了漫长的拯救之路。通过十几年的不懈努力,曼式无针乌贼资源开始日益恢复,重新回归大海。

Sepiella maindroni, cuttlefish, among with ribbonfish, big yellow croaker and small yellow croaker are called the most important four marine products. However, from 2013, the yield of cuttlefish drops tremendously, to an extent which poses risk of extinction. The disappearance of species is not a simple matter of disappearance of dainty, it will break the biological chain. To save the species, principal of Zhejiang Marine University Wu Changwen and his team started their arduous road of saving After unremitting efforts of more than a decade, the cuttlefish started to regain number and return to the ocean.



FAST-中国天眼 (中国) FAST, Sky Eye (China)

作品以微纪录片的形式,记述了"中国天眼"——FAST射电天文望远镜建设过程中的重要节点。科学目标和工程建设两条故事线并行,通过对项目中不同人物的工作跟拍和采访,以及国外天文专家的客观评论,把这个令世界瞩目的科学奇观生动且有温度地呈现出来。采用国际合拍团队和西方纪录片的叙事风格与剪辑节奏,兼顾了国际观众的收视习惯以及海外传播的延展性。

The work describes the important nodes in the construction of FAST radio telescope in the form of a micro documentary. The two goals lines of scientific goals and engineering construction are paralleled. Through the follow-up and interview of different characters in the project, as well as the objective comments of foreign astronomical experts, this world-famous scientific spectacle is vividly expressed. The narrative style and editing rhythm of the international co-production team and Western documentary film take into account the viewing habits of international audiences and the extensibility of overseas communication.





草蛉的奥秘 (中国) Secrets of Green Lacewings (China)

在大自然中所有的生物都遵循着弱肉强食适者生存的法则,本科教片不仅展现了草蛉成虫以及幼虫捕食蚜虫的精彩镜头,还通过光学显微摄影的方式把草蛉、蚜虫拉近、放大,以微观视角呈现了草蛉产卵、孵化、幼虫、做茧、羽化的全过程,并展示了草蛉及幼虫与蚜虫之间的博弈场景,从而展现自然生命的美丽和复杂,让观众更直观地感受微观世界的奇妙。

All living things in nature follow the law of survival of the fittest. This film not only shows the wonderful scenes of larvae and adult Green Lacewings preying on aphids, but also zooms in on Green Lacewings and aphids and enlarges them by means of optical microscopy. It shows the spawning, hatching, larvae, cocooning and emergence of Green Lacewings from the micro perspective. The game scenes between adults and larvae Green Lacewings and aphids are displayed, which shows the beauty and complexity of nature and life . You cannot imagine how splendid the micro world is until you see this film.







大国农业(中国)
Agriculture in Big Count<u>ry (China)</u>

本片梳理了新中国成立七十年来,尤其是改革开放之后,农业领域所取得的重大成就。讲述农业创新故事,展现科技进步对农业带来的颠覆性改变,彰显农业对中国经济、中国人的生活带来的深远影响。

第一集《种铸基石》:一粒种子改变一个世界。本片选取国家作物种质库和"南繁"基地,从种子切入,讲述中国人饭碗的故事。

This film has reviewed the major achievements in the agricultural field since the founding of the People's Republic of China, especially after the reform and opening. It tells the story of agricultural innovation and shows the subversive changes brought about by the advancement of science and technology to agriculture, highlighting the far-reaching impact of agriculture on the Chinese economy and life.

Ep.1 Seeds cast Cornerstone: A seed changes a world. The film is shot in the national crop genebank and the "Southern breed" base and tells the story of the Chinese meal bowl by the view of seeds.







美成在久 树宅相守 (美国)
Warriors of Wood and Stone (US)

中国从未间断的文化传承使得其在亚洲和世界都有显著地位。但现在,崛起的巨龙可能失去了平衡。马东先生相信他可以打造一座桥梁,一座木与石的桥梁。

For thousands of years, China's unbroken culture has helped to forge a world power that has dominated Asia and the world. But now the rising dragon may be off balance: The speed at which two recent giants have tried to change one of the world's most populous countries may have fractured this continuous lineage; the revolutionary fervor of the Mao era and the relentless economic drive of the Deng era have transformed China but at a cost The break in tradition. But Mr Ma Madong believes he can build a bridge, one of many needed. But the bridge he wants to build will be one of wood and stone.





快慢之间 第一季 (加拿大)

Quick and slow Season 1 (Canada)

现今人们都在谈论教育。每个人都思考如何培育学习能力,帮助孩子们成为良好公民,为他们的成人生活提供必要的生存手段。在这之后的指导原则是:好奇心。

本栏目希望帮助激发青少年的好奇心。各种实验帮助孩子们观察到视线所及之外的事物,发现其他的观察方式。这些实验帮助提出关于各种科学现象和人类互动的问题。比如水球炸了会发生什么?为什么东西击中我们时我们需要时间才能做出反应?

There's a lot of talk about education these days. Everybody's wondering how we can foster learning, better prepare our children to become good citizens, and give them the proper tools for their adult lives. Behind all this is a guiding principle; curiosity.

Vite pas vite (Quick and Slow) wants to help spark curiosity in our young people. The experiments literally let you see beyond the obvious and discover another way of seeing. They help raise questions about both scientific phenomenon and human interaction.





加油! 向未来 第三季 (中国)
Forward to the Future (season 3)

《加油!向未来》是央视综合频道和央视创造传媒联合制作的国内首档大型科学实验节目,制作团队积极响应习近平总书记关于"弘扬科学精神,普及科学知识"科技强国的战略部署,并与中国科学院、科技部、中国科协、空军、中航、中国兵器西北工业集团等科研院所和国家部门通力合作,树立了科普节目的新典范。

《加油!向未来》第三季在还原科学知识魅力的同时,还不断探寻着科学的广度、深度与温度,通过"科学+"为观众呈现了一场涵盖国防、生命、艺术、体育、生活等多维度科学盛宴:一发入魂穿甲弹、极压探寻深海世界、朗朗助梦义肢女孩四<u>手联弹……同时节目还深耕青少</u>年好奇心,立德树人,潜移默化地推动着社会科普共识的形成。

Forward to the Future is the first science entertainment show in China, co-produced by CCTV General Channel and CCTV Creation Media Co. Ltd. In collaboration with research institutes and state departments such as China Academy of Sciences, Ministry of Science and Technology, China Association for Science and Technology, the show sets a new example to science popularization programs. While reproducing the charm of scientific knowledge, Fighting! towards Future Season 3 also explores the width, depth and warmth of science. Through "science +", the program presents a multi-dimensional scientific feast covering fields like national defence, living beings, art, sports and life. At the same time, the program cultivates teenagers' curiosity, builds their character, and subtly progresses the forming of social scientific consensus.



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大爆炸 (俄罗斯) Big Booom (Russia)

4分钟展现地球和人类历史。对生态环保的表达, 单镜头呈现,有喜有悲。 The history of humanity and of our planet in four minutes. An eco-friendly statement developed in a single shot that has it all: humor, action and tragedy.



"蜂"狂的田野(中国) Flying Bees in the Field (China)

本科教动画片基于生物授粉价值被严重低估、授粉生物的自然栖息地被严重破坏的社会现实,以普及蜂授粉相关知识、呼吁全社会对蜂授粉产业予以重视、加强蜂授粉在农业生产中的应用、保障食品安全为主要目的。用拟人的手法,塑造了蜜蜂大姐、熊蜂大哥、壁蜂小弟、切叶蜂小妹、敌人胡蜂、农场爷爷、小孙女等鲜活的形象,生动活泼地对蜜蜂授粉对农业的重要性、不同蜂种的作用、生命周期等农业科学知识进行了知识普及。分为3D和2D两种版本。

This Animation is based on the social reality that the value of biological pollination is seriously underestimated and pollinators' natural habitats have been severely damaged. The main purpose is to popularize the knowledge of bee pollination, call on the whole society to pay attention to bee pollination industry, strengthen the application of bee pollination in agricultural production and safeguard food safety. The film portrays the vivid images of the bee big sister, the bumblebee big brother, the mason bee younger brother, the leaf-cutting bee younger sister, the Wasp, the grandpa on the farm and the granddaughter using personification. It vividly popularizes the agricultural scientific knowledge such as the importance of bee pollination to agriculture, the role of different bee species and the life cycle.







探路者(法国) R.I.S.E Pathfinder (France)

二十世纪七十年代,一个科学团队制造了一个机器人,命名为探路者。它的任务是去计算地球与宇宙尽头的距离。

In the 70's, a science team has created a robot named Pathfinder. Its mission is to calculate the distance between the Earth and the end of the Universe





博博科普之测量地球质量(中国) Measuring the Quality of the Earth (China)

许多科学上的重要发现都源于常人看起来的"异想天开"。此部视频以地球的重量为主题,以故事的形式展开,再现两个测出地球质量的著名实验及其原理分析,从中进行知识点科普。在结合卡牌的画风增加视频的趣味性的同时,以形象的对比直观地表现出地球的重量,使得观众更好理解、增加代入感。

Many important scientific discoveries came from socalled "wildest imagination". The short video focused on the quality of the earth by representing two important experiments measuring the quality of the earth, as well analyzing the principles behind it. The card-game style not only adds humor, but also made the video more vivid and



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手机的讽刺 (澳大利亚) iRony (Austrlia)



羽龙传奇(中国) DINO: Y-REX (China)



员。在一场突如其来的灾难中,年幼的小羽失去了所有亲 人,等待着她的又会是怎样的命运呢?让我们回到白垩 的大冒险!





讲理论 第二季 (美国) Quanta Magazine's ' In Theory' Season II (US)

《量子杂志》的系列动画"讲理论"第二季深入 浅出地讲解了一些科学和数学界最重大的问题。通 过不同的视觉风格,五部短片探索了不同的科学和 数学现象,研究人员如何尝试将这些现象量化。本 期包括量子重力、涡流、羽化、普适性。 Quanta Magazine's series 'In Theory' Season II dives into' some of the biggest questions in science and math. Through different visual styles, five short films explore different science and mathematical phenomena, and how researchers explore and attempt to quantify them. The subjects include quantum gravity, turbulence, emergence and universality.





新大头儿子小头爸爸2一日成才(中国) New Happy Dad and Son 2: The Instant Genius (China)

活泼调皮的大头儿子,对课外学习不屑一顾,围裙妈妈陷入了对儿子未来的焦虑之中。就在这时,她和小头爸爸意外地遇到了一个神秘人物。望子成龙、不顾一切的围裙妈妈将大头儿子交给了这个神秘人物。大头儿子短时间内发生了神奇的改变,但神秘人物却慢慢露出了另一副面目,让人意想不到的危险也一步步向他们逼来。是要"成功",还是要"成长",小头爸爸在面对孩子成长时,陷入了两难。

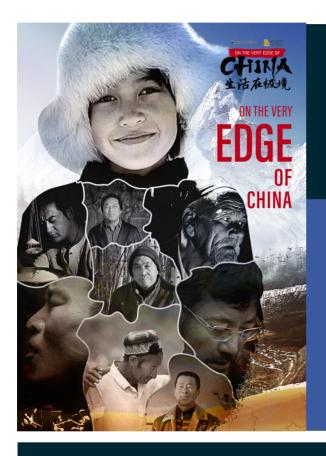
The naughty son has no interest in extracurricular activities at all, which makes the mom deeply concerned about his future. The mom and dad came across a mysterious man, and the desperate mom hopes he can train her son. The son changed magically in instant time, yet the hidden agenda of the mysterious man is revealed, and unexpected danger is approaching. To succeed or to grow, the dad is in dilemma facing the education of his son



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生活在极境-古老的藏医术(美国)
On the Very Edge of China-Ancient
Tibetan Medicine(US)

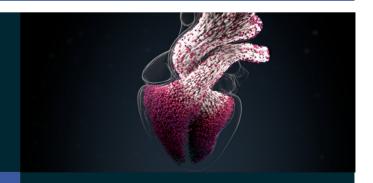
仁增降措,是藏区最年轻的藏医主治医师。今年高原气候的异常,让高原性疾病的患者备受煎熬。为了更好地治疗病人,他决定亲自采集草药,制作针对病症的特效药,但是同样因为天气的原因,许多草药已经难以采集……

Renzengjiangcuo is one of the youngest attending physicians of Tibetan Medicine in Tibet. This year's abnormal climate on the Plateau has added the suffering of high altitude patients. In order to give better treatments, he decided to gather medicinal herbs himself, and making specific medicines for targeted diseases and symptoms. However, also because of the weather, many types of herbs have been hard to find and gather.



虚拟人体(西班牙) Virtual Humans (Spain)

科学家现在可以通过超级计算机再现比如呼吸这样的生理过程。本短片向观众展现了未来,一个人的全身上下都可以得到完全复制,并以此监测、研究和改善健康情况。这个未来并不那么遥远。



Scientists today can recreate physiological processes, like breathing, in supercomputers. This short film takes us to a future where a complete copy of you can be created, and used to monitor, study, and enhance your health. A future that might not be far from now..





电子废物艺术 – 电子废物蜜蜂 (意大利) WHAT WEEE ARE-Honey WEEES (Italy)

对人、自然和技术之间的深入研究。像人类一样,蜜蜂创造了高效和有序的群体。似乎因为人类的农业和技术发展,过去一个世纪发生了一种神秘的现象:蜂群崩溃失调正在威胁着人类和授粉昆虫之间合作关系的精巧平衡。没有蜜蜂=不能授粉=得不到食品。

Furthering the research into the relationship between humans, nature and technology. Similarly to humans, bees create highly efficient and organized colonies. Apparently due to human agricultural and technological development a mysterious phenomenon has been rising over the last Century.

Colony Collapse Disorder is threatening the delicate equilibrium that allows the cooperative relationship between humans and pollinating insects. No bees = No pollination = No food





揭秘稳态强磁场(中国)
Discovery of the Static Magnetic
Field (China)

强磁场被誉为"诺贝尔奖的摇篮",我国是世界上第五个建成自己强磁场实验室的国家,该作品主要讲述稳态强磁场装置,强磁场环境有何作用?强磁场装置什么原理?给未来会带来怎样的可能性?视频通过建模展示、现场实拍、科学家访谈将这些问题串连,从原理、结构;微观、宏观等多个维度进行了展示。

The static magnetic field is regarded as the "cradle of the Nobel Prize". China is the fifth country in the world to build its own static magnetic field laboratory. This work mainly focuses on the static magnetic field facility, showing its functions and great significance. Besides, it tells the scientific principles of the static magnetic field and the possibilities that it can bring to the future. The video elaborates these questions through computer graphic modeling, live shooting, and interviews of scientists, showing the devices in many dimensions.







神奇意识||(奥地利) Magical Mind - Man of No Ego II (Austria)

你由你的意识定义还是身体?你的思想真的是你的 吗? 最大的秘密是什么: 生命的意义? 我们遗漏了什么? 短片可能解答了以上所有问题也可能一个也没有回答, 取决于你怎么看, 毕竟所有事物都是有联系的, 对吗?

Magical Mind - Man of No Ego II (Austria) Are you your mind, your body? Are your thoughts really yours? Higher intelligence in its finest: • human form • or is it? What is the big secret: the purpose of life? And what have we left out? This short movie answers all these questions or maybe not one single of them... depends how you look at it, after all everything is



黑洞 (中国) Black Hole (China)



黑洞是宇宙中最为神奇的一种天体, 本片通过三维 动画的方式,非常形象地介绍和演绎了黑洞形成方式、原 理、内部结构, 也介绍了黑洞在我们地球诞生过程中所扮 演的重要作用。本片由前沿科学家、资深策划、一流制作 团队紧密合作的投入度,打造微视频科普大片,力争以精 良的制作、独特的风格、震撼的视效、趣味的演绎使之成 为移动端广泛传播的口碑之作。

The black hole is the most magical celestial object in the universe. The film introduces and interprets the formation, principle and internal structure of the black hole through 3D collaborates with the cutting-edge scientists, senior planning and first-class production team to create this micro science popularization video, and strives to make it widely spread on the mobile side with excellent production, unique style, shocking special effects and interesting interpretation.





《寻找宇宙幽灵—暗物质》科普微视频(中国)
Feel Good Music (Belgium)

暗物质被称为笼罩在现代物理学上方的"两朵乌云"之一,由于暗物质无法直接观测,其物理性质等我们也就无法探求,因此寻找到暗物质就显得尤为重要。

《寻找宇宙幽灵-暗物质》视频主要介绍了暗物质是什么,展现了暗物质的神秘感,从科学角度对暗物质的特性进行了详细论述,同时阐述了科学家们在寻找暗物质上所做的努力。

Dark matter is known as one of the "two dark clouds" that hang over modern physics. As dark matter cannot be directly observed, its physical properties are hard to be explored.

The video, Finding the Dark Matter, mainly tells what dark matter is and its characteristics in physics. Firstly, it shows the history of "discovering" the dark matter, and reveals the mystery of dark matter from a scientific perspective. Secondly, the video introduces how scientists catch the view of dark matter, elaborating the great efforts of scientists.





玩火箭模型的小女孩(印度) GSLV Mark3 (India)

GSLV Mark3从一个小女孩和火箭发射团队两个视角讲述故事,小女孩与即将发射的火箭之间有着美妙的联系。

GSLV Mark3 is a two point of view narration told from a girl and also the ISRO team who wants to launch their GSLV mark 3 satellite into the space. There is a beautiful connect between girl and rocket which is about to launch



深圳(国际)科技影视周 Shenzhen (International) Science Film Week

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江湖奇虾传(中国)
A Legend of Shrimp (China)

该片为系列科普微视频《趣谈生命进化(海洋篇)》中的一集。该系列视频围绕海洋空间内的古生物题材向观众传播相关科学知识和生物进化的科学理念。该视频将最新的古生物学研究成果进行影视呈现,邀请著名考古学家、中国古脊椎动物研究所研究员徐星、南京古生物博物馆馆长、研究员冯伟民担任科学顾问,确保了内容传达的科学性。该视频采用3DCG制作,2K分辨率,真实还原古生物外观、形态及其生活环境,借用"江湖奇侠传"的叙事手法,结合具有中国传统特色的评书口播、水墨画等表现形式,以观众喜闻乐见的讲故事手法进行科学传播。该系列片在中国科技馆特效影院、中国数字科技馆探放

技馆播放。
This short video is an episode in the series "Interesting Talks on Life Evolution". This series of videos spreads the scientific knowledge of the paleontological theme and biological evolution. The video presents the latest paleontological research results, and invites famous paleontologists, researcher Xu Xing of the Institute of Chinese Ancient Vertebrate Animals, and director of the Nanjing Paleontology Museum and researcher Feng Weimin as scientific advisors to ensure the scientific contents. The video is produced in 3D CG, with 2K resolution, which restores the exact appearances, forms and living environments of the ancient creatures. It uses the narrative technique of "The Legends of Knights" and combines the traditional Chinese characteristics of storytelling, ink painting and other forms of storytelling techniques for scientific communication. The series was broadcasted at the China Science and Technology Museum special effects theaters and the China Digital Science and Technology Museum.







11岁的格蕾丝梦见了自己乘坐在即将飞往月球的火箭中的场景,这时她被楼下的说话声吵醒,她的父母正在和朋友在楼下的客厅谈论格蕾丝的未来。

Grace aged 11, is woken up from her dream about going to the moon in a rocket ship by her parents and their friends arguing about the future in the sitting room below.

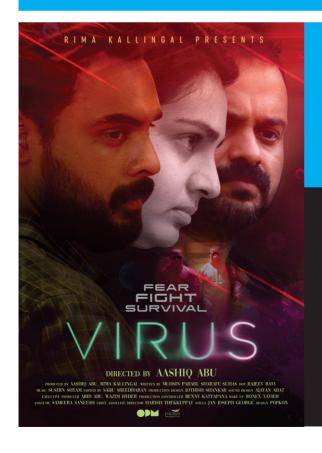




9S区 (荷兰) Sector 9S (The Netherlands)

9S区是一部未来派短片。在一个遥远的星球上,一群科学家奋力维持殖民地的生存。氧气缺乏迫使他们做出艰难的决定。

Sector 9S is a futuristic short film depicting life on a distant planet where a group of scientist struggle to keep the colony alive. Oxygen shortage forces them to make a hard decision.





Virus (India)

本片根据2018年印度喀拉拉邦尼帕病毒爆发事件改编。故事讲述了病毒在科泽科德地区从确认到消除的不同阶段,展现了人们的牺牲和勇敢瞬间,不同立场人们的表现和感情。影片是一副画卷,全景展现了一群勇敢的人面对逆境,冒着生命危险全力奋斗的故事。

Virus is based on real events during the 2018 Nipah Virus outbreak in Kerala. The plot is set in Kozhikode and follows the various stages of the epidemic from identification to its total eradication. It portrays sacrifices and heroic moments that helped in effectively controlling the virus from spreading further. The film is a saga of a group of brave people who stood up in the face of adversity, risking their lives, fighting with all their will.

主题发言与论坛嘉宾 Consultants, Speakers and Panelists



特约嘉宾 | SPECIAL GUEST



丁文华 中国工程院信息与电子工程学部院士 深圳大学电子与信息工程学院院长 中央电视台原总工程师

Ding Wenhua
Academician of the Chinese Academy of Engineering,
Dean of School of Electronics & Information Engineering
of Shenzhen University, former Chief Engineer of CCTV

丁文华,中国工程院信息与电子工程学部院士,从事广播电视技术工作30余年,曾任中央电视台总工程师,是我国电视台网络制播领域的技术创新带头人,现任深圳大学电子与信息工程学院院长,曾获得国家科技进步奖一等奖1项,省部级科技进步奖空等奖13项。2007年成为我国首位被亚广联ABU授予"亚太地区广播工业杰出贡献奖"的技术专家,并荣获"何梁何利科学技术创新奖"、"国家有突出贡献中青年专家"、"王选科学技术杰出人才奖"等荣誉称号。

Ding Wenhua is the dean of college of electronics & information engineering of Shenzhen University. He was the chief engineer of CCTV from 2000 to 2016, and he was elected as an Academician of the Chinese Academy of Engineering in 2013.

Furthermore, he plays a leading role in technological innovation of network-base production and broadcasting in China, he conducted the establishment of the next-generation network-based production and broadcasting system in China. He won the first prize of the National Science and Technology Progress Award, and a number of provincial and ministerial-level science and technology awards, he also won Ho Leung Ho Lee Technology Award Science and Technology Innovation Award and Wang Xuan Science and Technology Outstanding Talent Award, etc.

国外嘉宾 | FOREIGN GUESTS



柳徳米拉・贝奇娃 俄罗斯欧亚电视广播学会副主席

BAKEEVA Liudmila Vice-President of the Eurasian Academy of Television and Radio

贝奇娃女士是俄罗斯欧亚电视广播学会副主席和国际部主管。她是俄罗斯记者 联合会和国际记者协会成员、也是国际管理学院通讯会员,也是欧亚人民大会成员。

贝奇娃女士参与制作了多部中俄合作的纪录片和电影,比如广西电视台的《寻找巴布什金中校》、美林传媒,欧亚电视广播学院和北京创世纪文化经典公司合作的《中国天空的俄罗斯猎鹰》等。她最近参与组织了黑龙江广电集团制作的致敬中俄建交70周年的纪录片。

她在中俄合作合拍有着丰富的经验,参与组织了七个中俄电视合作论坛,在中国多次代表俄罗斯电影在论坛、峰会和节展上演讲。她在俄罗斯、中国和其他国家和地区多次担任电影节展的评委,比如俄罗斯"共赢"国际电视节、俄罗斯"北极"国际电影节、俄罗斯国际旅游电视节、四川国际电视节、广州国际电视纪录片节、上海国际电视节等多地的影视节展。

Ms. Bakeeva is the Vice-President and Director of the International Department of the Eurasian Academy of Television and Radio. She is also a member of the Union of Journalists of the Russian Federation and the International Association of Journalists, corresponding member of the International Academy of Management and Member of the Assembly of Peoples of Eurasia.

Ms. Bakeeva has produced many Russian-Chinese documentary series and films such as "Looking for the Babushkins", "Russian Falcons in the Sky of China"and "At the Walls of Moscow. Battle for Changsha". Her latest work include being the organizer of filming of the documentary series "Our Boy" produced by Heilongjiang Broadcasting Company, dedicated to the 70th anniversary of the establishment of diplomatic relations between China and Russia, 2019.

Ms. Bakeeva has abundant experiences in co-production and other projects of Russia-China cooperation. She has been organizer of 7 Russian-Chinese TV Cooperation Forums and participation of Russian films, delegations, speakers at many forums, summits and festivals held in China. She has been a jury member or member of selection committees for many international film and television festivals both in Russia and China



魏克然 Discovery 探索媒体集团副总裁 ——大中华区和韩国区内容与制作总编

Vikram Channa VP-Head of Content and Product, Greater China & Korea, Discovery

作为Discovery探索媒体集团副总裁,魏克然领导大中华和韩国区的内容制作与节目播出。Discovery在过去20多年中制作了超过100部同中国相关的纪录片,其中,由魏克然监制、制作的《习近平治国方略:中国这五年》、《中国美》、《运行中国》等,建立了全新的"向世界说好中国故事"的内容创作模式。《习近平治国方略:中国这五年》是国际主流媒体首次播出系统解读习近平主席治国理政思想的节目。节目充分展现了中国正在进入的新时代,以及中国对全世界产生的重要影响,节目同时表达了中国政策视野的继承与创新。

魏克然还担任北京师范大学纪录片中心的客座教授,与北师大一起培养纪录片人才、开发纪录片项目。同时,魏克然积极参与各类中国活动,如"新鲜提案大会"、"中宣部海外媒体访学班"、"北京国际电影节"、"上海电视节"、"广州国际纪录片节"等。

魏克然的职业经历十分丰富,涉及频道推广、节目制作等各方面。他和他的团队一起制作了1200多部纪录片,每年约有100个小时的节目在Discovery亚太地区的八个频道中播放。魏克然是传媒领域专家,现任Discovery探索媒体集团副总裁,领导大中华及韩国区的内容和节目业务。曾任Discovery探索媒体集团制作与开发副总裁,Discovery探索媒体集团制作总监等。魏克然曾荣获2016年国际艾美奖提名,自2003年起获得过超过15座亚洲电视大奖奖杯。他还于2001年在好莱坞获得学院奖、2000年在新奥尔良获得Promax国际大奖。此外,魏克然还是纽约电视奖、Omni Intermedia大奖等荣誉获得者。在2015年第十三届四川电视节上,《运行中国》荣获"金熊猫"奖国际纪录片社会类最佳系列纪录片奖。

As Vice President of Production and Development, Vikram is responsible for the production of all original Discovery content out of Asia-Pacific. Based in Singapore, he works closely with Discovery Networks Asia-Pacific's (DNAP) senior management and country heads to provide editorial direction. Vikram and his team produce approximately 100 hours of programming every year across DNAP's portfolio of eight channel brands.

Vikram first joined Discovery in 1995. He has taken on various roles within the company from on-air promotions to programming and production. Together with his team, he executive produced over 500 documentaries, several of which garnered accolades at events such as the Asia Television Awards, New York Festival, Omni Inter media, and the Academy Awards. Vikram began his working career in India as an independent producer of short films. He has a Masters in both History and Film and Television Production from New Delhi, India, and also holds an MBA from the Booth School of Business, University of Chicago, USA.



黑川庆二郎 动漫传媒株式会社 动漫总制片人

Keijiro Kurokawa, Animation General Producer, Animedia Dot Com,Inc.

在日本乃至世界中作为主导动漫制作的权威人士被大家所熟知。

1963年 · 日本最早的系列动画片"铁臂阿童木"助理导演,"神奇三侠" "缎带骑士" "吸血鬼"的制作人

1969年、东京电影(现TMS娱乐)的"巨人之星""排球甜心""姆明""鲁班三世"的制作人

小松左京原作"21X"的策划,手冢治虫的系列动画片"海王子"制片人 Sega Entertainment事业部的TMS娱乐公司的官方合作伙伴 1996年~1998年、中国上海大学艺术学院特邀讲师 2005年剧院动画电影"明天我精力充沛"! 主编,剧院电影"月神高地"主编 2012年缅甸奥委会·东南亚运动会日本事务局代表 以亚洲为中心培养动漫产业并指导动漫创作者

MUSHI Productions. Assistant Director of Japan's first major animation series "Astro Boy". Went on to come Assistant Producer of "Astro Boy". Produced "Wonder 3", "Knight of the Ribbon" and "Vampire". Moved to the TOKYO MOVIE (now known as TMS Entertainment) Originated and Produced "Kyojinnohoshi", "Moomin", "No.1 Attack" and "Lupan the 3rd". He came back to the MUSHI Productions afterwards. And he produced it was animation feature" 21X" a story from the original book by Komatsu Sakyo. And Produced of the original animation series "Triton of the sea" by Dr. Osamu's Tezuka. Became an independent documentary producer of Broadcasting for NHK.TBS.NTV.CXTV. ASASHI-TV, MAINICHI-TV, YOMIURITV, and Major Networks TV by TOKYO, OSAKA.Others; Executive Producer of movie "S W" (1999) by Japan-Korea collaboration. Executive Producer of animation-movie "Koomai" (2000) by Japan-China collaboration. Supervisor of animation-movie "Ashitagennkininaare" (2005). Supervisor of movie "LUNA-HEIGHTS" (2005). Supervisor of movie "Futou-Fukutsu" (2006). Novel "Dionysos's Children" (Pseudonym: Ray Miura, 2008), Myanmar Olympic committee Japan representative (2012-) Animedia Dot Com, Inc. President/CEO. Hong Kong Pacific TV Company, Ltd. Chairman/CEO.



凌立 北京大陆桥文化传媒集团董事长兼总裁

Leland Ling Chairman and CEO, LIC China

凌立是北京大陆桥文化传媒集团的董事长,集团在中国纪录片领域是最大的制作、发行及联合电视传媒公司。凌先生拥有在上海、北京和悉尼的三个学位,他在中国文化部曾工作九年。自1993年开始,凌先生已将大陆桥发展成一个成功的纪录片企业,并以提供高质量的节目而闻名。2017年,凌先生是唯一一位被艾美奖邀请参加第45届国际艾美奖颁奖典礼的亚洲终评评委。在过去的25年中,他已将大陆桥发展成为中国最大的民营传媒集团。

Leland Ling is the Chairman of LIC, the largest production, distribution and syndication TV media company in the Chinese documentary field. With three degrees from Shanghai, Beijing and Sydney, Mr. Ling has nine years working experience in the Ministry of Culture of China. Since 1993, Mr. Ling has developed LIC in to a successful documentary enterprise with a reputation for providing high quality programs. In 2017, Mr. Ling was the only Asian judge to be invited by the Emmy Awards for participating in the 45th International Emmy Awards Gala as a judge in the final round. Over the past 25 years he has developed LIC into China's largest privately-owned media group.

国内嘉宾 | DOMESTIC GUESTS



赵捷 中央新闻纪录电影制片厂(集团)副总裁

Zhao Jie Vice President of Central Newsreel and Documentary Film Studio

高级记者,中广联合会纪录片工作委员会常务副会长兼秘书长。毕业于北京广播学院新闻系编采专业,法学学士,职业经历包括大学教师、新闻编辑、综艺晚会策划、导演、纪录片编导等。策划主办首次在中国举行的第五届亚洲阳光纪录片大会,中宣部"五个一工程"奖评委,国家广电总局优秀国产纪录片推优终评评委,中国(广州)国际纪录片节终评评委。

After graduating from Department of Journalism of Beijing Broadcasting College, throughout his career, he has been a university lecturer, a news editor, a variety program planner and director, a documentary writer and director, and many other roles. He planned and organized the Chinese debut of Asian Side of the Doc in 2014. He is a member of final jury for the Excellent Documentary Promotion hosted by State Administration of Radio, Film and Television, as well as a member of the final jury of Guangzhou Documentary Festival.



蔡志军 央视动画有限公司董事总经理、总编辑

Cai Zhijun Managing Director and Editor-in-Chief, CCTV Animation Inc.

动画学会秘书长,国家一级导演,教育部高等学校教学指导委员会委员,中国传媒大学、北京电影学院、浙江传媒学院、吉林动画学院、青岛科技大学动漫学院客座教授,中国动画成就奖、金猴奖终审评委,美国"艾美奖"评委,韩国文化产业振兴院"优秀动画作品项目"审查委员,国际亚洲彩虹奖评委。作为出品人、总导演、总制片人创作出品的《阿笨猫》《哪吒传奇》《小鲤鱼历险记》《美猴王》《新大头儿子和小头爸爸》《棉花糖和云朵妈妈》《熊猫和小鼹鼠》《小牛向前冲》等动画作品荣获中宣部精神文明建设"五个一工程"奖、中国文化艺术政府动漫奖、第54届兹林国际电影节特别奖、第12届中美电影节金天使奖、金鹰奖、金猴奖等众多国内国际重量级奖项。蔡志军个人也多次获得奖项和表彰,他获得第十七届中国电视金鹰奖电视动画最佳导演奖,首届中国国际动漫节原创动漫大赛最佳导演奖,国家新闻出版广电总局"十大创作人才奖","2013—2014天下动漫风云榜—年度风云人物"奖,2019中国优秀诚信企业家

Cai Zhijun, Managing Director and Editor-in-Chief of CCTV Animation Inc.; Secretary-General of China Animation Association; National First-Grade Director of China; Member of Ministry of Education's Teaching Steering Committee in Higher Educational Institutions; Guest Professor at Communication University of China, Beijing Film Academy, Communication University of Zhejiang, Jilin Animation Institute and Animation School of Qingdao University of Science & Technology; Judge for finals of the China Animation Achievement Awards and the Golden Monkey King Awards; Judge for the Emmy Awards in the US; Member of Review Committee of "Excellent Animated Works Project", Korea Creative Content Agency; Judge for Asia Rainbow TV Awards. Animated works, such as Cat A-ben, The Legend of Nezha, The Adventure of Little Carp, Monkey King, New Happy Dad and Son, Happy Mom and Girl, Panda and Little Mole and Go! Calf, he created and presented as Executive Producer, General Director, General Producer have won numerous important awards at home and abroad, for example, the Best Works Award set by Publicity Department of the CPC Central Committee for the construction of socialist spiritual civilization, Animation Award of Chinese Governmental Award for Culture and Art, the Special Award of the 54th Zlin International Film Festival, the Golden Angel Award of the 12th Chinese American Film Festival, Golden Eagle Award and Golden Monkey King Award.

He has won many awards, such as Best Director Award at the 17th China TV Golden Eagle Award, Best Director Award at the 1st Original Animation Contest at China International Cartoon & Animation Festival, Listed in the Ten Creative Talents Award of State Administration of Press, Publication, Radio, Film and Television, Person-of-the-Year Award of 2013-2014 China Cartoon & Animation Billboard, and Selected as 2019 China Outstanding Honest Entrepreneur.



李剑平 北京电影学院教授、动画学院院长

Li Jianping Professor, Dean of Animation School, Beijing Film Academy

中国美术家协会动漫艺术委员秘书长,教育部动画数字媒体专业教学指导委员会副主任,中国动画学会副秘书长,北京影视动画协会会长,中国电视艺术家协会卡通艺术委员会副主任,动画导演。

1988年北京电影学院美术系动画专业毕业后分配到中央电视台动画部任导演工作。2008年调入北京电影学院动画学院工作。

1998年担任总导演的中央电视台系列动画片《中华传统美德故事》获第四届《金童奖》和第十六届《金鹰奖》。2006年担任总导演的中国中央电视台系列动画片《梦里人》获中国国际动漫影视作品"美猴奖",中国广播影视大奖第20届"星光奖"。2008年担任总导演的中央电视台系列动画片《成语国探秘》获第二十六届《金鹰奖》。

2003年本人获中国电视艺术家协会颁发"中国电视金鹰突出成就奖"。他多次在各种奖项担任评委,比如《金爵奖》《天坛奖》《金鹰奖》、《金帆奖》、《星光奖》、《金熊猫奖》、《金龙奖》、《美猴奖》、《金海豚奖》、《大学生电影节》、《全国美展动漫作品》、加拿大《Banff电视节》、韩国《首尔SICAF国际动漫节》。

Prof. Li is also the Secretary General of Animation and Comics Committee of China Artists' Association, Deputy Secretary General of China Animation Society.

Undergrad from Animation Major of Department of Arts, Beijing Film Academy in 1988, he started his career as a director in the animation department of China Central Television. He started to work in Animation School of Beijing Film Academy in 2008.

He is an award winning Annunciation director. His directing works such as Chinese Traditional Virtual Stories, People from the Dream, and Exploring Land of Idioms have several awards such as the Golden Eagle Awards, China International Animation "King Monkey Awards".

He has been member of jury for many awards and festivals such as Shanghai International Film Festival Golden Jue Cup Awards, Tian Tan Awards, Xinguang Awards, Golden Panda Awards, Banff Television Festival, Seoul SICAF International Animation Festival and others.



石世**仑** 中央电视台纪录频道节目管理部主任

Shi Shilun
Director of Programming Department, CCTV9

分管纪录频道国际合作和成片引进。曾任CCTV财经频道《对话》栏目制片人、纪录片创作室制片人。有多部作品获得国内以及国际的奖项。 CCTV9纪录频道是中国最大的,也是中国唯一一家致力于纪录片制作和播出的全国性频道,是中国纪录片播放、制作、联合制作及发行的最大平台。

Shi used to be the producer of the TV show Dialogue and executive producer of Documentary Studio, and he has won several domestic and international awards. CCTV9 is China's leading documentary channel and only national channel dedicated to factual program. Launched on January 1st, 2011, it is the fastest growing channel of CCTV family, and becomes China's largest production, co-production, transmission and International Acquisition platform for factual programme.



任民 中国农业电影电视中心制片人

Ren Min Producer. China Agriculture Film and Television Center

任民的作品在各种奖项屡获殊荣。担任执行总导演的《中国人的饭碗》分获第25届中国新闻奖、第24届电视文艺星光奖电视纪录片提名奖、第三届优秀国产纪录片奖、入选国家纪录片创作人才扶持项目、入选北京国际电影节纪录单元组委会特别推荐影片、2014年度中央电视台优秀节目一等奖;担任导演的《CCTV三农人物颁奖典礼》荣获第22届中国电视"星光奖"电视综艺节目大奖;担任总导演的纪录片《守望土地》《中国新农民》连续入选广电总局主办的"中国梦"纪录片展播。《中国新农民》获中央电视台2015年度优秀节目二等奖;被评选为国家广电总局2015年第四批优秀国产纪录片;担任副总导演的纪录片《中国力量》获2017年度中央电视台特别节目二等奖。

Ren Min is the executive chief director of documentary Food for Chinese, won the 25th China Journalism Awards, nominee award of the 24th China Television Xingguang Awards and several national awards. He directed the awarding ceremony of CCTV "Three Rural Issues" Figures and won the grand prize of variety program at the 22nd China Television Xingguang Awards. He also acted as the chief director or deputy chief director for documentaries Watching the Land and New Chinese Farmers, China Power, which also won multiple awards in China.



沙锦飞

中国科普作家协会常务理事、组织工作委员会主任委员、科 幻电影专业委员会常务副主任委员,中国科普研究所原副研 究员,北京幻影无限文化有限公司董事长

Sha Jinfei

Standing Member of Council of China Science Writers
Association, Directing Member of Organization Committee
of CSWA, Standing Deputy Directing Member of Sci-fi Film
Committee of CSWA, Former Associate Research Fellow of China
Research Institute of Science Popularization, President of Beijing
Phantom Infinity Culture Co. Ltd.

沙锦飞长期从事科普理论研究、科普创作与作品研究、科幻小说研究与创作、科普影视编导、科幻电影研究与创作等工作。担任中国科普作家协会优秀科普作品奖影视作品类评委、国家电影局电影审查委员会委员、中国科幻大会水滴奖(科幻电影及剧本)评委会主任、北京国际电影节科技单元评委、北京国际科技电影周评委、全国科普剧大赛评委会主任等。创意策划承办了中国科幻大会科幻电影方向的"水滴奖"、中国科普电影文化周等文化活动。

Mr. Sha has been doing theoretical research of science popularization, research of creation and the works of science popularization, research and writing of sci-fi novels. He is also director and writer of science popularization films and videos. He has also been studying and making sci-fi films. He is juror for films and videos category of CSWA Excellent Science Popularization Works Awards. He is on the board of Film Review Committee of State Film Bureau. He has been jurors for many film awards. He is the creative planner of Water Drop Awards.



吴兵

编剧,导演,制片人, 北京电影学院副教授,中国电影家协会会员,中国电影导演协会会员,中国广播电视协会电视制片委员会委员

Wu Bing

Associate Professor of Beijing Film Academy, Writer, Director, Producer, He is associate professor of Beijing Film Academy, member of China Film Association, member of China Film Directors Association, and member of Television Production Committee of China Alliance of Radio, Film and Television.

吴兵教授《电影制片管理》《影视项目策划》《制片与市场》《影视制作基础》等课程。代表作:《苦茶香》《来不及爱你》《爱情36计》《十月围城》《智取威虎山3D》。曾获第八届中国电影华表奖新人导演奖,评委会特别奖。第廿二届中国电影金鸡奖最佳导演处女作提名。第卅届中国电影金鸡奖最佳编剧(改编)提名。

His main works include the films Tea, Late Loving You, Love Tactics, The Stand-In, The Taking of Tiger Mountain 3D.He has won New Director's Award and Jury's Special Award at the 8th Huabiao Film Awards, nominee of best Director's debut award at the 22nd Golden Rooster Awards, and nominee of best screenwriting (adaptation) Award at the 30 Golden Rooster Awards.



王雪纯 央视创造传媒有限公司艺术副总监 电视节目主持人、制片人

Wang Xuechun
Deputy Art Supervisor of CCTV Creative Media Co. Ltd.,
TV Host, Producer

1994年开始担任中央电视台综艺益智栏目《正大综艺》的节目主持人。2002年担任央视《正大综艺》节目制片人之一,因超强的形态创新和内容掌控能力,自2009年开始,作为制片人深度参与了《正大综艺·墙来啦》《谢天谢地你来啦》和《喜乐街》等多档综艺节目的设计与创办,并担任节目的主持人,是中国电视界活跃的策划人、导演和制作人之一。

其中《谢天谢地你来啦》获得广电总局创新节目奖,《墙来啦》和《喜乐街》多次获得台内优秀节目奖。自2015年起,王雪纯带领团队研发出创新科普科学实验节目《加油!向未来》。节目播出后获得了社会各界特别是教育界、科普界的热烈支持和强烈呼应。节目获得年度上星频道最具创新影响力节目、"中央电视台优秀节目一等奖"、国家新闻出版广电总局颁发的"2016年度广播电视创新创优节目"称号、中国电视艺术最高奖项之一"星光奖"。

2017年她又投身到另一档科普节目《正大综艺·动物来啦》的制作中,呼吁社会各界 关注动物、关注环境保护。王雪纯近几年来积极参与各个科普机构或单位举办的活动, 广泛联络科学传播人物,具备一定的科普活动组织与号召力。

She started hosting CCTV Zhengda Variety Show in 2014. She started to be a producer of Zhengda Variety Show in 2002, and due to her strength in format innovation and control of content, she is deeply involved as producer and host in the design and creation of several variety shows such as Zhengda Variety Show·Hole in the Wall, Thank God You're Here, and Happiness Street. Since 2015, she and her team created new science-experiment show Fighting! Towards Future which gained strong support and huge success from the society and won multiple awards from CCTV and SAPPRFT. In 2017, she started producing another science show, Zhengda Variety Show·WOW!Animals, which focuses on calling on attention and production of animals and environment.



王媛媛 五洲传播中心节目制作中心主任

Wang Yuanyuan Head of Productions, CICC

王媛媛有20年的电视纪录片制作经验,2004年起开始从事电视纪录片国际合作工作,担任制片人和监制的国际合拍片超过200个小时,合作伙伴包括Discovery探索频道、国家地理频道、历史频道、法国电视台、美国PBS等国际媒体。近期监制的国际合拍片包括与Discovery探索频道合拍的《运行中国》、与国家地理频道、德国NDR合拍的《鸟瞰中国》、与英国BBC、狮子公司合拍的《中国春节——全球最大的盛会》等。

Wang Yuanyuan has over 20 years experience of productions of TV documentaries, She started to work on co-production of TV documentary in 2004 and has co-produced and co-EPed over 200 hours of high quality factual programs for global audience. She has been working with Discovery, NGC, History Channel, France Television, PBS and others. Her recent works are HOW CHINA WORKS (Discovery) , CHINA FROM ABOVE (NGC, NDR), Chinese New Year (BBC, Lion Television).



何建红 腾讯智慧科普行业总监、 腾讯科协副秘书长

He Jianhong Supervisor of Smart Science Popularization, Deputy Secretary General of Tencent Association for Science and Technology, Tencent

何建红,腾讯智慧科普行业总监、腾讯科协副秘书长。2015年统筹中国科协与腾讯公司合作的"互联网+科普"项目,并获腾讯公司年度突破奖。同时,负责中国科协科普信息化项目腾讯子项目的执行落实。在实践中,提出"大数据时代下科普的精准传播",并在腾讯新闻客户端和天天快播开通"科普"频道进行尝试,让科普的精准传播在数据分析下成为可能。同时,拓展科普的边界,尝试科普的IP化、科普的产业化,在科普游戏、科普文创等领域做出有益的尝试,创作的科普作品多次获科技部、中国科协奖项。

He Jianhong, Supervisor of Smart Science Popularization, Deputy Secretary General of Tencent Association for Science and Technology, Tencent

In 2015, she oversaw "internet plus science popularization" project of cooperation between CAST and Tencent, and was awarded Breakthrough of the Year within Tencent for it. Meantime, she is in charge of the implement of the Tencent subproject under the umbrella of CAST Informatization of Science Popularization. She proposed the idea of "Targeted Communication of Science Popularization in Big Data Era, and put it into attempted practice by creating Science Popularization Channel at Tencent News Application and Daily Express, making the idea possible with the help of data analysis. She also made attempts in broadening the concept of science popularization by pushing IP operations and industrialization of Science Popularization. She produced several fruitful attempts in making games and culture creative products of science popularization, and many of her works have won multiple awards from Ministry of Science and Technology or CAST.



孙平

北京电影学院中国动画研究院 副教授 硕士生导师,清华大学博士后,中国国际文化艺术中心主任助理

Sun Ping Associate Professor and Graduate Supervisor of China Animation Research Institute of Beijing Film Academy, Postdoctoral Fellow at Tsinghua University, Director Assistant of China International Culture Center

参与创作电影《嫌疑人X的献身》、电视剧《孤雁》、动画电影《百变马丁》; 导演纪录片《中国动画九十年之美影记忆》。核心刊物发表《多维视野下嬗变的 中国水墨动画》等学术论文四十余篇;主编、参编《中国动画产业蓝皮书》等编著 五部;主持《新时期中国动画民族化发展策略研究》等国家级、省部级课题四项, 参与完成十五项;《中国传媒研究报告》课题组成员;主持商务部"中美动画产业 高峰论坛"等多场大型学术论坛;在"中国网络视听大会""中国网络版权保护大 会"等十余场大会做主题演讲;担任"2019北京文化创意大赛"等多项文化、影 视动画类比赛评委。

She is involved in the production of film The Devotion of Suspect X, Television series The Lonely wild goose, animated film Magic Matin. She is the director of documentary China's Animation in 90 Years: Memories of Shanghai Animation Film Studio. She has more than 40 academic articles published on core periodicals. She is the chief editor or editor for five books such as Blue Book of China Animation Industry. She took lead in 4 national or provincial projects and was involved in 15 of such projects. She is on the team for the Research Report of China Media. She hosted several large academic forums such as Forum of US-Sino Animation Industry sponsored by Ministry of Commerce and spoke at over a dozen conferences such as "China Internet Video and Audio Conference", "China Internet Copyright Protection Conference". She has been a member of jury for many cultural or animated television or film awards, such as "2019 Beijing Cultural Creative Idea Competition".



张晨阳 中国传媒大学特聘新媒体研究员,讲师,历任央视资 深导演

Zhang Chenyang Specially Employed New Media Researcher, Communication University of China

新媒体微视频创意策划专家,曾历任央视多个跨频道栏目运营策划、资深导演;中国传媒大学及全国媒体院校多年新媒体移动视频和短视频微故事训练体系实践课程的讲授,研究并践行于移动轻奢短视频微传播的视觉艺术表达,曾有多部短视频-微故事作品创作获全国多个奖项。参与国家级多个短视频行业大赛"特聘评委、实战专家导师"。为国内知名MCN短视频机构聘为总课程顾问及实战导师,培养了众多互联网新媒体生态营销型短视频的复合导演。

Zhang Chenyang, Specially Employed New Media Researcher, Communication University of China. Mr. Zhang is experienced creative expert of new media short videos. He has been involved in the planning, operations and directing of many CCTV's cross-channel programs. He has been lecturing practice courses in training systems of new media short videos and micro-storytelling in Communication University of China and several media universities and institutions nationwide. He is also judges and expert tutors in several nation-wide short video competition. He is the chief course counsellor and practical direct of China's famous short video organization MCN.

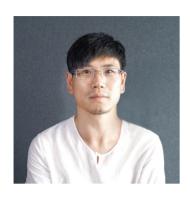


柴祖伟 爱奇艺科技频道主编

Chai Zuwei Chief Editor of Science and Technology Channel, iQiyi

曾在优酷网、奇虎360、搜狐视频等互联网公司担任主编职位。从事科技媒体工作13年,扎根科技短视频领域10余年。曾于2009年开始打造国内科技原创视频 KOL 联盟,推动国内科技原创评测内容生态建立。自2015年加入爱奇艺开始,致力于推动垂类科技节目的创新。

Chai has been chief editor for Youku, 360, sohu video and other internet companies. He has 13 years of experience in science and technology media and more than a decade experience of short science and technology videos. He started to build alliance of KOL s making original science and technology videos in China, and push forward the establishment of China's content ecology of original science video evaluation. After he joined iQiyi in 2015, he is focusing on pushing forward the innovation of vertical science and technology programs.



马舒建 杭州阿优文化公司创始人、CEO

Ma Shujian Founder and CEO, Hangzhou A.U Cultural Creativity Co., Ltd

作为第一完成人的"《阿优》的科普动画创新与跨媒体传播"项目,荣获了国家科技进步二等奖(2017,国务院),填补了中国动漫行业的获奖空白,已播出1000多集,在央视少儿频道等同期收视率多次位居全国第一,网络点播量超过50亿次。"阿U"在全国少年儿童中的品牌知名度达63.3%,影响儿童约1.5亿人,并荣获全国少儿精品及原创动画一等奖、全国优秀科普作品(科技部)、中国国际动漫节金猴奖、浙江省精神文明建设五个一工程奖等100多个国家级和省市级奖项。

Ma is the primary achiever of the science animation A.U, which won second prize of National Scientific and Technological Progress Award in 2017, being the first prize winner in animation and comic industry. Over 1000 episodes have been aired, with the rate No.1 in Children Channel of CCTV, and have gained over 5 billion internet hits. A.U has a branding awareness of 63.3% among children in China, reached 150 million children, and has won over 100 national and provincial awards such as National Excellent Science Popularization Works Awards, Golden Monkey Awards, etc.



杜金穗 导演、电影摄影师、制片人

DU Jinsui, Director, Cinematographer, Producer

北京电影学院摄影系电影摄影创作专业硕士研究生,北京电影学院制片管理专业学士。《灯光师入门》(后浪出版)译者之一。导演作品《兰草时节》,曾获第4届加拿大温哥华金熊猫国际电影节最佳影片,第25届金鸡百花微电影节剧情类一等奖等国内外多个奖项。摄影作品电影《不说再见》、《夜蝶》,短片《驯兔记》等。

Undergraduate studies at Beijing Film Academy Producing Department -Postgraduate Studies at Beijing Film Academy Cinematography Department. Directing Work: The Orchid Season (short), winner of the Golden Panda for the Vancouver International Film Festival and The Golden Rooster and Hundred Flowers Film Festival in China. Cinematography Work: Forever Passion (Feature), Germinated (Feature), -Taming the Rabbit (Short)



蒋蕊 编剧、策划、制片人

Jiang Rui Writer, Planner, Producer

北京电影学院制片管理专业硕士研究生,西安交通大学经贸、策划学双学位。《电影经营手册》(电影出版社)译者之一,编剧作品:《智爱2026》、《公主的诱惑》、《一号档案守护者》、《阳光笑脸》。策划短片:《兰草时节》。18年加入国内一家专注科幻领域IP开发的影视公司,参与开发包括"太空歌剧"、"时间穿越"、"超级英雄"、"平行世界"等科幻类型在内的影视项目。

She is the writer of films <Smart Love 2026>, <Princess Temptation>, <Guard of No. 1 File>, <Sunny Smiling Face>, and she is the planner of the short video <Bluegrass Time of the Year>. Ms. Jiang is now with a film company focusing on developing sci-fi IP. She has been involved in the sci-fi projects such as "Space Opera", "Time Travel", "Super Hero", "Parallel Worlds".



碧珊 资深编剧、电影策划

Bi Shan Senior Writer, Film Planner

电影行业从业十余年,曾担任过电影执行导演、宣传总监、第二制片人,参与多部院线电影的策划和剧本创作工作,曾创办电影预告片/电影海报公司,从项目策划到电影上映,服务院线电影全产业链。曾担任电影《半夜不要照镜子》《枕边有张脸》《夜莺体验馆》《七味草药》《厦门,迷魂之夜》,科幻电影《无限极限》和电视剧《北京爱情手册》编剧,中国"云南影响"系列电影特约策划,电影《这儿是香格里拉》策划、宣传总监,电影《狂想2011》策划,电影《半夜不要照镜子》剧本创作、策划、宣传总监,电影《谁说我们不会爱1》宣传总监、首映式总导演、预告片制作等。

She has over a decade of experiences in the film industry, been executive director, publicity director, second producer of several films, and been involved in the planning and writing of many cinema films. She is capable to work in the entire industry chain of project.

中国科教电影电视协会 China Science Film and Video Association

协会理事长 | CHAIRMAN



薛继军

中央电视台分党组成员 中国国际电视总公司董事长 中国科教电影电视协会理事长

Xue Jijun

Member of Sub-Leading Party Members' Group of CCTV, Chairman and President of China International Television Corporation, Chairman of China Science Film and Video Association

薛继军,1983年8月参加工作,北京师范大学中文系毕业,国家一级导演;中宣部评选的文化名家暨"四个一批"人才,北京市评选的首都十大文创杰出人物。现任中央广播电视总台央视分党组成员,中国国际电视总公司董事长、总裁;兼任中国科教电影电视协会理事长。

曾主持策划、创办《发现之旅》、《百科探秘》等电视栏目;主持策划、摄制《复活的军团》、《帝国的兴衰》等大型科学纪录片;主持策划、创办《发现之旅》、《中学生》等数字付费频道;发表《电视剧如何做到三性统一》《电视剧制作"国家队"的文化自觉》等专业论文。

曾多次荣获中国广播电视协会全国十佳电视剧出品人,中国广播电影电视社会组织联合会第十届全国电视制片业十佳电视剧出品人等荣誉称号。

由他担任总导演、总策划、总制片人的纪录电影《圆明园》曾获"金鸡奖"最佳科教片奖、"华表奖"优秀科教片奖、"金鹰奖"优秀电视纪录片奖、国家广电总局科技创新一等奖、"金熊猫"奖人文类纪录片大奖以及第11届平壤国际电影节评委特别奖。

由他主持策划、制作的科学纪录片《雷鸣之夜》曾获国家科技进步二等奖、 国家广电总局科技创新一等奖、"金熊猫"奖。

此外,由他策划、制作的《月球探秘》等纪录片、《改革开放二十年》等电视系列片;联合出品的电影《战狼2》;总策划、总监制的动画片《熊猫和小鼹鼠》; 出品的电视剧《中国1921》、《国家命运》、《毛泽东》、《历史转折中的邓小平》、 《湄公河大案》、《情满四合院》等一大批作品,曾多次荣获"五个一工程奖" "金鸡奖""华表奖""飞天奖""金鹰奖""星光奖"等各领域奖项。 Xue Jijun started his career in August, 1983 after graduating from Department of Chinese of Beijing Normal University. He is now member of CCTV sub-leading party's group of Central Broadcast and Television Station, Chairman and President of China International Television Corporation; currently president of China Science Film and Video Association. He planned and created many television programs such as Fa Xian Zhi Lv (Journey of Discovery), Bai Ke Tan Mi(Encyclopedia Explorations). He planned the filming of many full length science documentaries such as Resurrected Legion, Vicissitudes of the Empire. He planned and created digital pay-channels such as Journey of Discovery, Middle School Students. And he also has many essays published.

He was awarded several times the National Best Ten Presenters of TV Series, organized by China Association of Radio and Television and its successor organization China Alliance of Radio, Film and Television.

He is an award-winning director and producer. His documentary "The Old Summer Palace" is a well accredited documentary winning best Science and Education Film Award at Golden Rooster Awards and Huabiao Awards, Golden Eagle Awards, First Prize of Science Innovation of SARFT, Golden Panda Awards and Jury Prize at the 11th Pyongyang International Film Festival.

His science documentary Night of Thunder won Second Prize of National Award of Science and Technology Progress, First Prize of Science Innovation of SARFT and Golden Panda Awards.

He produced documentary Exploring the Moon, TV Series Two Decades After the Opening Up and Reform. He is the co-presenter of Wolf Warriors (Zhan Lang) 2, animation Panda and Mole, TV Series China 1921, National Destiny, Mao Ze Dong, Deng Xiaoping in Turn of History, The Mekong River, Love at the Quadrangles and other works, many of which won The Five One-Projects Awards, Golden Rooster Awards, Huabiao Awards, Feitian Awards, Xingguang Awards and other awards.

协会副理事长 兼秘书长

VICE CHAIRMAN SECRETARY-GENERAL



季林

中国科教影视协会理事会党委书记 中国科教影视协会副理事长兼秘书长 中国农业电影电视中心副总编辑

Ji Lin

Secretary of the Party Committee of the Council of China Science Film and Video Association

Vice Chairman and Secretary General of China Science Film and Video Association, Deputy

Editor-in-Chief of China Agriculture Film and Television Center

季林,中国科教电影电视协会党委书记、副理事长兼秘书长(法定代表人),兼任中国农业电影电视中心副总编辑,曾任农民日报社副社长。

在《农民日报》任职期间,他先后发表论文稿件上万篇,300余篇作品获省部级以上专业奖项。其中他策划牵头的"汶川抗震救灾系列报道"获中宣部表扬,通讯报道《中国粮食稳定发展的中原实践》获农业部好新闻特别奖,发表在核心期刊《新闻战线》上的论文《解析数字化时代报业经营模式》和译著《互联网直销》为媒体融合发展提供了探索借鉴。

在中国农业电影电视中心任职期间,他一方面继续深入农村影视发展理论研究,在《农业影视》等期刊多次发表文章,引起社会关注农村、关心农业,关怀农民,提倡文艺工作者融合影视艺术和科技普及,如《请给农村电影一个关切》、《不忘初心、方得始终》、《驮经送富落地生根》、《更进一步向未来》等;另一方面,他注重理论与实践相结合,策划和推动了央视七套品牌科普栏目《科技苑》的创新发展及活动营销,连续3年担任"CCTV7大地之子——农业科技人物颁奖晚会"总策划、总监制、总撰稿,有效地提高了农业科普节目的广泛传播性和社会影响力;同时,他坚持农村影视创新创作,担任总制片人、总导演的大型科普电影系列片《三北防护林》、《大鱼治水》,拓宽了农村电影题材的创作领域,提升了农业科普电影的创作水准,他担任出品人、总监制的影片《沙漠种出高产稻》、《模式生物一丈量生命的尺子》、《换一种思路去植树——黄土高原近自然造林法》、《美丽乡村环保行动——农村生活污水处理技术》、《恋爱兄弟》荣获"金鸡"、"科蕾"、"中国龙"、"银河""加拿大欧亚国际电影节评委会特别奖——金雪莲奖"、"加拿大金枫叶国际电影节提名奖"等多项国际、国内奖项。

Ji Lin, Vice Chairman and Secretary General (Legal Representative) of China Science Film and Video Association, Deputy Editor-in-Chief of China Agriculture Film and Television Center, former Deputy President of Farmers Daily.

During his tenure in Farmers Daily, He has tens of thousands of papers and articles published, of which over 300 pieces won awards above provincial and ministry levels. During his tenure in China Agriculture Film and Television Center, his published articles including Please Give Attention to Rural Films, Stay True to the Mission and Go till the End, Carrying Scriptures Brings Fortune, One Step Forward to the Future. He planned and pushed forward the innovative development of CCTV7's branding program Ke Ji Yuan. He served as general planner, supervisor and writer for "CCTV-7 Son of the Land-Awarding Gala of Figures of Agricultural Science". Also he served as producer and general director for full-length science film The Three North Protection Forest Belt Project, Big Fish Restores Eco-System, and many award-winning films, such as Rice is Grown on A Dessert, Mode Organisms-the Ruler of Life, Change the Way of Thinking to Plant Trees- Natural Imitation Afforestation Method on Loess Plateau, Beautiful Countryside Environmental Protection Action, and Go Go Dami, winning domestic and international awards such as Golden Rooster Awards, Ke Lei Awards, China Dragon Awards, Yin He Awards, Jury's Special Award of Canada Eurasia International Film Festival.

中国科教电影电视协会副理事长 Vice Chairmen of CSFVA

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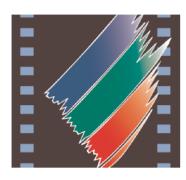
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中国科教电影电视协会 China Science Film And Video Association

协会网址: www.csfva.org.cn

协会年会(中国龙奖)网址: www.cicsep.com

中国科教电影电视协会已成立 33 年了。协会成立以来在老一辈科教影视工作者的不懈努力下,创造了一个又一个辉煌。中国科教影视协会在行业的影响力和公信力不断加强。中国国际科教影视展评暨制作人年会已成功举办了九届。

在第十届中国国际科教影视展评暨制作人年会召开之际,协会秘书处编辑了本届大会的画册。经过全体编纂人员的努力,当本画册即将印制之时,我们思绪万千,因为在编辑的过程中,我们收获了很多,想说的也太多……首先,我们要向与会领导和所有相关单位表示感谢,能够召开本届大会并编辑本画册,也得到了主办、合作和协办单位的大力支持。我们还要衷心感谢与会代表和筹备大会的所有工作人员。没有你们积极参与辛勤劳动和认真筹划就不可能有大会的成功召开。所以这次会议的成功举办是所有与会代表和会务人员集体智慧和辛勤汗水的结晶。我们希望这本画册的编辑出版对今后办好大会有所帮助,为将来留下宝贵的资料。由于第十届编纂时间紧、任务重和编纂人员水平所限,书中难免有错漏和不当之处,希望广大读者随时给予批评指正,不胜感激。中国科教影视协会作为科教影视工作者之家,将竭诚为广大会员和科教影视工作者服务。

感谢关心和支持科教影视的所有人。让我们为全民科学素质的提高,为科教影视的大发展作出新的贡献。全世界科教影视工作者联和起来,共创科教影视的明天。

编委会

2019年9月

Afterword

China Science Film and Video Association found itself established for 33 years. Since its establishment, the last generation of science and education film workers had made one achievement after another through their unremitting efforts. CSFVA's influence and credibility has been strengthened ever since.

China International Conference of Science & Education Producers has been successfully held for nine times.

In honor of the 2019 China International Science & Education Producers Conference, the association secretariat compiled this album. Upon the time of printing, all staff and contributors have so much to say about their gratitude toward anyone that assisted in the compilation process. First we must show our gratitude to the leaders from China Association for Science and Technology who show their deep concern over this conference. We also want to show our gratitude to our cohost Shenzhen Association for Science and Technology, and other co-organizers and organizers, without the support of whom, the conference and this album can never be achieved.

Second we must show our gratitude to all participants of the conference and the crew preparing for the conference. The conference will not be held successfully without their proactive participation and careful planning. The success of the conference is the result of joint efforts and hard work of all participants and organizing crew.

We hope the publishing of this album will be able to leave a legacy and contribute to the future conferences. Given the short time, great work load, and the capabilities of the staff, you are welcome to point out any errors or mistakes for us.

As home to everyone working in the industry of science and education films, CSFVA strives to provide services to its members and everyone working in the industry. Let us keep contributing to the improvement of national scientific literacy and the big developments of science and education videos and films.

Let us join efforts with people working in the industry of science and education films and videos all over the world and create a better future.

Editorial Committee September, 2019

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